

26 August 2009

Media Alert

AUSTRALIAN IDOL WES CARR SENDS OFF A NEW BREED OF AUSSIE IDOLS EN ROUTE FOR TRADE OLYMPICS

WHAT Australian singing sensation Wes Carr joins the Australian WorldSkills team (the Skillaroos) at their final farewell before departing to Canada to compete in the 40th International Trade Olympics.

The Skillaroos, representing the best and brightest young trainees and apprentices from across Australia, will take to the world stage for a week of intense competition with 49 other countries, with a swag of medals anticipated for their efforts.

In a breakfast fitting for a trip to Canada, Wes will join the team for a pancake breakfast (with lashings of maple syrup) at First Fleet Park on Wednesday, to share some of the competition secrets that helped him win the Australian Idol title in 2008. While he's there, he'll try his hand at a number of the trade categories that the Skillaroos will be vying for gold in.

Members of the public are also invited to join Wes and the team to enjoy a pancake (or three) and get hands-on with some of the trade specific skills that the Skillaroos have perfected.

Later in the day, Wes will be performing a couple of his biggest hits for the team at Doltone House in Pyrmont, sending them on their way with a song in their heart.

WHO The WorldSkills Australia team consists of a group of 26 elite tradespeople who qualified from a pool of over 5000 young trainees and apprentices to represent Australia in their chosen trade category at the International WorldSkills Competition to be held in Calgary, Canada in September, 2009.

Wes Carr has had a string of hits in the Australian Top 40, following his successful Australian Idol campaign in 2008. Wes will be rubbing shoulders with the Skillaroos, giving the team a send-off to remember!

PHOTO Wes will be available for a number of photographs with the Skillaroos. He will be rolling up his sleeves to lend a helping hand as the Skillaroos strut their stuff.

- Wes will be helping our Australian Chef and Restaurant Service competitors get a taste for the Canadian competition, flipping some pancakes and rationing the maple syrup
- In a scene that wouldn't look out of place in a sci-fi movie, Wes will be assisting the Manufacturing Team make 'light work' of the competition on their futuristic looking, power generating exercise bike
- Getting elbow deep in grease from under the bonnet of a car, Wes will be revving up the team for competition
- The sparks will indeed be flying once Wes gets down to some serious welding action

WHEN Wednesday 26 August
08:00am to 09:30am – Pancake breakfast (media welcome during this time)
09:30am to 11:00am – Media welcome for interviews and photo opportunities
02:30pm to 04:00pm – Media welcome at Doltone House for photo opportunities

WHERE First Fleet Park
Near corner of George St and Alfred St
The Rocks NSW 2000
Parking available on Alfred Street under the Cahill Expressway

Doltone House
Jones Bay Wharf
19 – 21 Pirrama Road
Pyrmont Point NSW 2009

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