

  
worldskills  
Australia



## WHAT IS WORLDSKILLS AUSTRALIA?

WorldSkills Australia influences, challenges and supports Australians to develop, recognise and promote skills excellence for a thriving economy.

Our skills-based competitions operate at regional, national and international levels, and are aligned to the Australian Qualifications Framework. Our National

Championship is Australia's biggest vocational education and excellence competition.

Through our competitions, WorldSkills Australia creates a platform for students to showcase and benchmark their skills on the national and global stage competing against their industry peers from around the country and the world.

*"I wouldn't be half the tradie that I am without WorldSkills Australia and their ongoing support for women in trades and skills. I started the next chapter of my life with WorldSkills Australia and since then have never looked back, they create a platform to showcase excellence at a regional, national and international level and I was fortunate to experience all three."*

*"I have excelled in all aspects of life since competing in a WorldSkills Regional Competition whether it through employment, buying a property or encouraging others to look at VET as a fantastic career pathway."*

### MAXINE COLLIGAN

Silver Medal in Car Painting at the 2019 WorldSkills International Competition in Kazan

## WHY DO WE DO WHAT WE DO?

WorldSkills Australia's purpose is to identify, demonstrate, promote and grow the excellence of Australia's skills development.

Inspiring and enabling youth to access high quality VET and Employment opportunities through:

- Highlighting and promoting the economic and social significance and contribution of VET occupations and skills to employers, government, and communities at the regional and national level.
- Promoting career opportunities in viable occupations and industries for the future.
- Demonstrating the social, personal, and economic impact for individuals and employers who develop and excel in a skill.
- Creating a group of highly effective champions as role models for vocational education across essential and emerging industries and occupations.
- Developing transferable skills and raising individual confidence, initiative, and resilience.
- Demonstrating how such skills, capability and experience can be made more accessible to all young people through Australia's vocational education and training systems.

## WHO DO WE WORK WITH?

- Youth making career choices, and their parents
- Apprentices, trainees, students
- Educational practitioners
- Volunteers
- Employers
- Ambassadors
- Vocational education training providers & secondary schools
- Federal/state/local governments
- WorldSkills International members
- Corporate partners
- Peak industry bodies
- Communities





*The Worldskills programme is brilliant - a chance for a young person to strive for something within their trade or skill, where excellence is recognised.*

*After earning a gold medal in Graphic Design, at the National Worldskills competition, my daughter was fortunate to get the opportunity to represent Australia in Kazan, Russia, in 2019.*

*There is invaluable mentorship provided, and the training and experiences that were part of the journey have increased her skills and confidence beyond measure. The opportunity to grow through travel, competition, and the discipline of training hard, have left her with an amazing confidence that has enabled her to launch into business, knowing she can meet any challenge."*

### LEIGH & ANDREW GRIFFITHS

Parents of Indy Griffiths | Gold Medal in Graphic Design at the 2018 WorldSkills Australia National Championships



*Worldskills has changed what I thought I would ever be able to achieve. Since competing in a regional competition in 2015 my confidence, skills and awareness have grown so immensely and continue to grow.*

*Having the opportunity to take on tasks in a supportive environment has allowed me to push my professional skills to the level they are at today.*

*I can not wait to see what I can achieve and help others achieve going into the future!"*

### LOUISE AZZOPARDI

Gold Medal in Heavy Vehicle Maintenance at the 2016 WorldSkills Australia National Championships

## HOW CAN YOU GET INVOLVED?

### PARTNER

By partnering with WorldSkills Australia you can help raise the awareness of skills excellence in vocational, technological and service oriented careers that exist in Australia. Your support assists young Australians excel in their chosen skill or trade, which drives the future of these young people and the prosperity of Australia.

### ATTEND

WorldSkills Australia runs regional-level skill competitions across regional and metropolitan Australia, culminating in the dazzling spectacle of our biennial National Championships. By attending one of our events, you're able to show support for competitors from your community, while boosting the profile of skills and trades.

### PROMOTE

WorldSkills Australia can have its greatest impact if we're able to get our message in front of young people and their parents all across Australia. By sharing our digital content (via social media or email newsletters), you help us shine a light on the opportunities skills and trades present to young Australians.

### PRESENT

Help us celebrate the success of the WorldSkills Australia competitors in your community by presenting medals and certificates at an award ceremony, or giving an address at one of our competitions.

# WHY SHOULD YOU SUPPORT WORLDSKILLS AUSTRALIA?

**100,000+**

young Australians participate in WorldSkills Australia events

**289.5m**

media reach in 12 months

**OVER 60**

trades and skills are represented at WorldSkills competitions - from bricklaying to hairdressing, cloud computing to cyber security

**20,000+**

school students and their parents will attend a WorldSkills National Championship

**95%**

positive media sentiment

**4,000+**

volunteers around Australia contribute to WSA programs

## WORLDSKILLS CHAMPIONS

become industry leaders, mentors, business owners and contribute greatly to the economy and their local communities.

*"Worldskills Australia builds strong ambassadors for vocational education and training, while using their platform to amplify the opportunities VET courses can offer younger audiences who are unsure of attending university."*

**CRIS MATKOWSKI**

Silver Medal in Cookery at the 2018 WorldSkills Australia National Championships



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FIND OUT MORE ABOUT  
HOW YOU CAN SUPPORT  
WORLDSKILLS AUSTRALIA



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