


YOUNG



SKILLED



INSPIRING



**ANNUAL REPORT** 2010-2011

# MISSION

To actively engage in the development of policy and the practice of skills excellence in Australia through competitions, international benchmarking and applied research.

# VISION

To contribute to sustainable economic prosperity through the development, recognition and promotion of excellence in skills.

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# CHAIR'S OVERVIEW

## A YEAR TO REMEMBER ~ JEANETTE ALLEN

Each year as I have written this report I have reflected on the growth and development of the WorldSkills Australia (WSA) organisation.

In the past 12 months the Board has finalised the transition to the new company and Board structure. As a result of this revised structure, WSA is positioning itself as a leader in the area of skills excellence well into the future.

I must acknowledge the dedication and commitment of the members of the Board including my Deputy Chair, Jim Barron, to the task of transforming the Board structures and tenures. The changes will ensure that WSA continues its path of providing life-changing experiences for skilled young people from all over Australia.



The Board's role is to provide guidance and direction to the CEO and staff. The seamlessness of the changes and the outstanding success of WSA are due to the skills and talent of our CEO, Mark Callaghan, and his team at the head office. This small team of 10 skilled professionals manage to produce world-class events with a minimum of fuss.

With all of our international achievements, it is often easy to overlook some of the hidden values and benefits of being a part of the WorldSkills family. Through our participation in the Australian Overseas Foundation (AOF), we assist some of our competitors to expand their work experience internationally while others receive BBM Scholarships. WSA also encourages competitors from all of our competitions to continue their involvement with WSA through becoming category convenors, regional committee members and judges. The families and friends of our competitors become our support network. All of these individual activities builds a camaraderie and community spirit that is essential for the ongoing success of WSA.

Our public provider continues to support us through human, physical and financial means, and we remain perpetually grateful of this ongoing and necessary support. The participation and growth of the private provider network continues to climb with some outstanding participants in this area offering their venues and teachers to assist with Regional Competitions.

Sponsorship and business involvement has also seen increases over the past year and their contributions help WSA to expand the exposure our competitors have to International Competition.

*“From humble beginnings 30 years ago where Australia was one of 17 countries, to today where Australia is a leading member of a network of 58 participating WorldSkills International member countries/regions, I am proud to be associated with and a part of WSA.”*

The longer I am involved with WSA, the more I value the experience and the friendships, and I firmly believe that this organisation gives back more in personal satisfaction to each and every individual that becomes involved.

From humble beginnings 30 years ago where Australia was one of 17 countries, to today where Australia is a leading member of a network of 58 participating WorldSkills International member countries/regions, I am proud to be associated with and a part of WSA.

I look forward to our continuing growth and development for many years to come.

**Jeanette Allen**  
CHAIR OF WORLDSKILLS AUSTRALIA  
CHIEF EXECUTIVE OFFICER, SERVICE SKILLS AUSTRALIA

# CEO'S REPORT

## STRIVING FOR SKILLS EXCELLENCE ~ MARK CALLAGHAN

2010/2011 has been another big year for all involved with WorldSkills Australia (WSA) with continued growth and development across all facets of the organisation.

In November 2010, following an extensive process that included consultation with the WSA Board and representatives of the wider WSA family, the WSA Board endorsed the WSA Strategic Plan 2010-2013. This document will provide the 'roadmap' for WSA as we aim to realise our vision – *To contribute to sustainable economic prosperity through the development, recognition and promotion of excellence in skills.*

Also in November 2010, after much planning, WSA completed its transfer from an Incorporated Association to a Company. This is a major step for WSA and marks a significant step in the professionalism of the organisation. Thank you to everyone who assisted with this process.



One of the real highlights of this period was the staging of the first WSA Youth Forum (WSAYF) which was held in Adelaide in October 2010 in conjunction with the 2010 WSA Regional Workshop. Both were extremely successful with the Regional Workshop providing us with the opportunity to review and preview activities with all WSA regions. The highlight of the few days in Adelaide was undoubtedly the presentation from the Youth Forum on the final morning. The results of three long days were presented to all participants of the Regional Forum, members of the WSA Board and staff of the WSA National Office. What we witnessed re-inspired and re-invigorated many people, and I hope you all had the opportunity to visit the WSA website [worldskills.org.au](http://worldskills.org.au) to get a flavour of what was presented. I look forward to the continued involvement with WSA of all Youth Forum attendees and indeed all past competitors, and I look forward to implementing their ideas as we all continue to 'spread the word'.

2011 for WSA was a Regional Competition year and an International Pathway year. While we are yet to have final numbers confirmed, it appears that we will see a growth in Regional Competitions around the country which is a testament to the hard work of our regional committees and the willingness of young Australians to test themselves and to strive for skills excellence.

Of course, with the 2011 Team Australia *Skillaroots* and the 2011 BBM Scholarship winners, those who are competing at the Regional level have tremendous role models to follow. Thanks to the very generous ongoing support of BBM, WSA has been able to provide a valuable International Pathway to 13 National Gold Medallists which included a leadership course in the UK, a visit to the 41<sup>st</sup> WorldSkills International Competition in London and international work experience – all of which provided each recipient with the perfect opportunity to further develop their personal and professional skills.

*“Many in the international WorldSkills community ask me why Australia consistently performs to a high standard; without hesitation, my answer is always the same – it is due to the people involved with WSA.”*

And while outside the 2010/2011 year, as I write this report, the 41<sup>st</sup> WorldSkills International Competition in London has been held and everyone involved with WSA, and indeed all Australians, should be extremely proud of the fact that we have been able to secure another top ten finish – 7<sup>th</sup> in the world. This is a great reward for all the hard working competitors who have represented their country with distinction. Many in the international WorldSkills community ask me why Australia consistently performs to a high standard; without hesitation, my answer is always the same – it is due to the people involved with WSA.

To all involved with WSA, thank you for your continued support throughout the year. To Governments, training organisations, industry, sponsors, employers and, most importantly, the WSA 'family' of volunteers – trainers, mentors, judges, regional committee members, international experts, project designers; WSA's success is your success.

Thank you to the Board of WSA, in particular, the Chair, Jeanette Allen. It has been a pleasure working with the Board and I appreciate your support and guidance and your willingness to get involved at all levels of the organisation.

To all the staff of WSA, a big thank you for continuing to raise the bar in increasing the professionalism of the organisation. With the growth of our programs, this year you have been asked to take on more and you continue to do so and to deliver quality results.

Finally, WSA is soon to mark its 30th anniversary. As one regional delegate observed following the 2010 Youth Forum presentation: "WSA is in safe hands for the next thirty years".

**Mark Callaghan**  
CHIEF EXECUTIVE OFFICER OF WORLDSKILLS AUSTRALIA



# BOARD OF DIRECTORS

**“**WorldSkills is about Australia benchmarking the nation's skills standards and training delivery against the rest of the world. I work with Australian industries to help set our skills standards, so for me, being part of WorldSkills Australia is about being at the core of world standards and ensuring that Australia remains one of the best in the world.**”**



**Jeanette Allen**  
CHAIR OF WORLDSKILLS AUSTRALIA  
CHIEF EXECUTIVE OFFICER, SERVICE SKILLS AUSTRALIA



**Jim Barron**  
DEPUTY CHAIR OF  
WORLDSKILLS AUSTRALIA;  
CHIEF EXECUTIVE OFFICER,  
GROUP TRAINING AUSTRALIA

“WorldSkills Australia showcases the best of Australian skills on a Regional, National and International level. It promotes commitment, dedication, talent, enthusiasm, ability and pride. It works.”



**Rex Hewett**  
CONSULTANT, EDUCATION  
AND TRAINING

“WorldSkills Australia provides a unique opportunity for young people to display life and work skills at their peak in Australia and overseas. As a TAFE teacher, it is a privilege to witness young people sharing their skills, humour and life aspirations through WSA forums and events.”

**Doug Wright**  
CONSULTANT, AUSTRALIAN INDUSTRY GROUP

“WorldSkills Australia, in promoting skills excellence, satisfies one of my core values and a major focus of my life. As a Board member, I'm able to make a contribution.”

# BOARD OF DIRECTORS

**Brian Wexham**  
CHIEF EXECUTIVE OFFICER,  
SKILLSONE TELEVISION

“For many, WorldSkills Australia offers a life-changing experience, for others it provides inspiration, a demonstration of what can be achieved through vocational education.”

**Kevin Harris**  
DIRECTOR, TAFE  
NSW- NORTHERN  
SYDNEY INSTITUTE

“It is a great privilege to be a part of WorldSkills Australia. From the Regional Competitions to the world stage, WSA enables young Australians to grow and test their skills against the best, facilitating their achievement in excellence.”

**Mary Hicks**  
DEPUTY CHAIR  
OF THE NATIONAL  
QUALITY COUNCIL

“Today's *Skillaroos* are tomorrow's leaders. It is a great privilege to know and work with them and see their potential.”

**Martin Baird**  
MANAGING  
DIRECTOR, CAP  
COATINGS AUSTRALIA

“The excitement and energy that WorldSkills Australia competitors exude is infectious. When combined with the experience and expertise of the organisation, I get a buzz every time that I get to work with WorldSkills Australia.”



# WSA EXPLAINED

## WORLDSKILLS AUSTRALIA'S PURPOSE

WorldSkills Australia (WSA) is a dynamic national organisation that has been actively contributing to Australia's economic prosperity through the development, recognition and promotion of vocational skills excellence since 1981.

WSA is our country's premier showcase of youth skill and trade excellence. Our mission is to actively engage in the development of policy and the practice of skills excellence in Australia through competitions, international benchmarking and applied research.

WSA aims to encourage Australians to celebrate vocational education and training, to shift perceptions and create the understanding that to learn a skill, to choose a skill-based career, is one of the most important decisions a young person and their family will ever make.

Our competitions operate on a two year cycle. Regional Competitions flow into National Competitions and National Competition winners, if eligible, can become members of the Team Australia *Skillaroo*s.

WSA's program of competitions, aligned to National Training Packages, work to ensure that today's young people have the skills and abilities to compete within a rapidly changing global marketplace.

At WSA we have seen many young people transformed through the challenge of competition. Their dedication in undertaking months of intensive training to prepare for competitions, their satisfaction in achievement and the development of personal confidence has ensured that WSA continues to nurture young people to be the best they can be.

National winners are overwhelmed by the knowledge that they represent the best in Australian vocational skills achievement. The excitement and inspiration generated by these young people, as they awaken to their enormous potential, has driven WSA's programs to ensure that competition is only the beginning of a tremendous life journey.

WSA is more than just Australia's biggest and most prestigious skills competition; WSA competitions unearth 'Skill Ambassadors' - the perfect role models for all young Australians who are contemplating their futures, and examples for all Australians of what can be achieved in a trade or skills-based career.

“WorldSkills Australia has helped me professionally as I would not have the skill level and confidence that I now have in restaurant service.”

Kate Crocker, 2011 Skillaroo and Silver Medallist in Restaurant Service.



# WSA EXPLAINED

## WORLDSKILLS AUSTRALIA COMPETITIONS

### BENEFITS OF COMPETITION

- Provides an increase in a sustainable skilled workforce across the country
- Excellent opportunity for industry to get involved with the next generation of Australia's skilled workforce
- Increases the level of skill and trade excellence across Australia and in doing so ensures the sustainable future of our nation
- Ability to showcase commitment to training
- Promotes and builds a skills-respecting culture by celebrating skills excellence

WorldSkills Australia is concerned with encouraging young Australians to achieve their full potential. We are achieving this through our continual effort to support skills excellence in Australia and by benchmarking our skills internationally.

We are accomplishing this huge task with the help of Government, TAFE institutes, GTAs, Registered Training Organisations, Industry, schools and volunteers.



### REGIONAL COMPETITIONS

Regional Competitions are held every second year, with 2011 being a Regional Competition year. During 2011, over 500 Regional Competitions will run across the 29 WSA Regions. Gold Medallists from these competitions are eligible to compete at the WorldSkills Australia National Competition, which is being held in Sydney in 2012. Regional Competitions are organised by WSA's dedicated volunteers and are conveyed in either a public forum or a training provider's facility such as a TAFE institute.

ABOVE 2011 Skillaroo and Gold Medallist, Ben Houghton, Electrical Installations.

CENTRE 2011 Skillaroo, Natalie Hibbins, Jewellery.

RIGHT 2011 Skillaroo and Bronze Medallist, Michael Theobald, Manufacturing Team Challenge.



### NATIONAL COMPETITIONS

WorldSkills Australia competitions operate on a two-year cycle, with 2012 being a National Competition year. The National Competition houses Australia's best trainees and apprentices for three exciting days of competition in over 50 specialised skill areas. The event concludes with an impressive closing ceremony, where Medallists are called to stage in front of an audience of over 1500 people.

The venue for the National Competition alternates between states every two years, with the 2012 event being held in Sydney between the 30th of August and the 1st of September. Medallists from the WorldSkills Australia National Competition, Sydney 2012, if eligible, may be offered a position as a 2013 Team Australia *Skillaroo*.



### INTERNATIONAL COMPETITIONS

WorldSkills International Competitions run every two years, with 2013 being the next International Competition year. WorldSkills Australia is one of the 58 WorldSkills International member countries who bring a team of their most highly skilled trainees and apprentices to compete in the world's largest skills competition.

WorldSkills International Competitions are run over four days and also include events such as welcome functions, familiarisation events and opening and closing ceremonies.

Competitors have had to advance from Regional and National levels to prove their commitment and skills in their chosen field and the International Competition is the ultimate test.

After a successful bid, it has been announced the 42nd WorldSkills International Competition will be held in Leipzig Germany in July of 2013.



# WORLD SKILLS INTERNATIONAL

## 2011 INTERNATIONAL MEMBERS



### MEMBER COUNTRIES/REGIONS

Austria  
**Australia**  
 Argentina  
**Barbados**  
 Belgium  
**Brazil**  
 Brunei Darussalam  
**Canada**  
 China  
**Chinese Taipei**  
 Colombia  
**Croatia**  
 Denmark  
**Ecuador**  
 Estonia  
**Finland**  
 France  
**Germany**  
 Hong Kong, China  
**Hungary**

Iceland  
**India**  
 Indonesia  
**Iran**  
 Ireland  
**Jamaica**  
 Japan  
**Korea**  
 Latvia  
**Luxembourg**  
 Macao, China  
**Malaysia**  
 Mexico  
**Morocco**  
 Namibia  
**Netherlands**  
 New Zealand  
**Norway**  
 Oman  
**Paraguay**

Philippines  
**Portugal**  
 Principality of Liechtenstein  
**Saudi Arabia**  
 Singapore  
**South Africa**  
 South Tyrol, Italy  
**Spain**  
 Sweden  
**Switzerland**  
 Thailand  
**Tunisia**  
 Turkey  
**United Arab Emirates**  
 United Kingdom  
**United States of America**  
 Venezuela  
**Vietnam**

# WORLD SKILLS AUSTRALIA

## SKILL CATEGORIES

Auto Electrical  
**Autobody Repair**  
 Automotive Mechanics  
**Beauty Care**  
 Bricklaying  
**Business Services**  
 Cabinetmaking  
**CAD Mechanical**  
 Carpentry  
**Computer Assisted Machining**  
 Construction Steel Work  
**Cookery**  
 Electrical Control  
**Electrical Installation**  
 Fashion Technology  
**Fitting**  
 Floristry  
**Hairdressing**  
 Heavy Vehicle Mechanics  
**IT Programming**

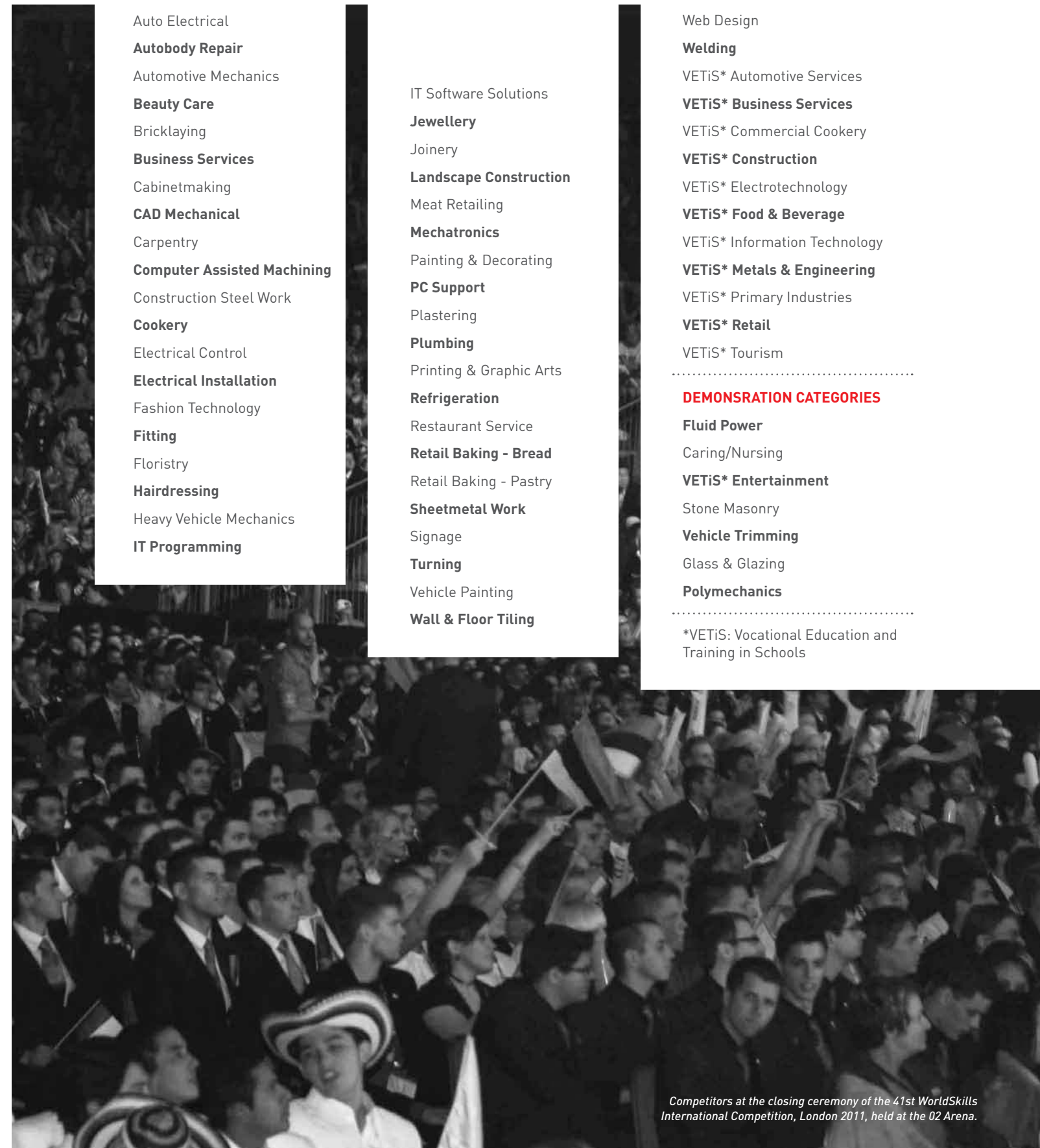
IT Software Solutions  
**Jewellery**  
 Joinery  
**Landscape Construction**  
 Meat Retailing  
**Mechatronics**  
 Painting & Decorating  
**PC Support**  
 Plastering  
**Plumbing**  
 Printing & Graphic Arts  
**Refrigeration**  
 Restaurant Service  
**Retail Baking - Bread**  
 Retail Baking - Pastry  
**Sheetmetal Work**  
 Signage  
**Turning**  
 Vehicle Painting  
**Wall & Floor Tiling**

Web Design  
**Welding**  
 VETiS\* Automotive Services  
**VETiS\* Business Services**  
 VETiS\* Commercial Cookery  
**VETiS\* Construction**  
 VETiS\* Electrotechnology  
**VETiS\* Food & Beverage**  
 VETiS\* Information Technology  
**VETiS\* Metals & Engineering**  
 VETiS\* Primary Industries  
**VETiS\* Retail**  
 VETiS\* Tourism

### DEMONSTRATION CATEGORIES

**Fluid Power**  
 Caring/Nursing  
**VETiS\* Entertainment**  
 Stone Masonry  
**Vehicle Trimming**  
 Glass & Glazing  
**Polymechanics**

\*VETiS: Vocational Education and Training in Schools



Competitors at the closing ceremony of the 41st WorldSkills International Competition, London 2011, held at the O2 Arena.



# THE GLOBAL SKILLS CHALLENGE

WOLLONGONG, NSW 2011

On July 5-8, 2011, over 80 competitors from eight WorldSkills International member countries gathered in Wollongong, NSW, for what turned out to be the biggest international skills competition held in Australia since 1988, the Global Skills Challenge.

The four-day event was hosted by WorldSkills Australia in conjunction with TAFE NSW Illawarra Institute, Wollongong Campus and was designed to provide the 2011 Team Australia *Skillaroots* and a selection of their international peers with a vital training exercise in preparation for the 41<sup>st</sup> WorldSkills International Competition in London.

Competitors travelled from countries including France, UK, Jamaica, Japan, Netherlands, New Zealand, Singapore and Canada to participate in the rigorous, high-quality competition against some of the world's most highly skilled young people.

The Global Skills Challenge gave the *Skillaroots* a real taste of some of the conditions they would be facing in a few months time. The only thing missing would be the crowds of up to 150,000 and an international media contingent. The competitors showed great control and focus as they completed their time demanding and difficult challenges.

This exercise provided the *Skillaroots* and their experts with time to work together to identify strengths and weaknesses, to gauge their international competitors and to pinpoint what the main training areas for the next few months would be.

In addition to being invaluable training in the lead-up to the international event, the simulated competition also provided the Australian competitors with an opportunity to really bond as a team before their journey to London together. The *Skillaroots* also used the Global Skills Challenge as a chance to build new friendships with their international competitors.

**WorldSkills Australia would like to thank both the sponsors and volunteers who provided their support at the Global Skills Challenge, in particular TAFE NSW Illawarra Institute, who helped to make it such a hugely successful event.**

**BELOW** Mark Callaghan, CEO of WorldSkills Australia, welcoming our international guests to the Global Skills Challenge, CENTRE (L-R) 2011 Skillaroot Michael Ashton with 2009 Skillaroot and brother Shane Ashton and their completed Construction Metal Work projects, inspired by London's Tower Bridge, RIGHT 2011 Skillaroot Tamika Mackrell practicing her Floristry designs at the Global Skills Challenge.

Blake Cannell, 2011 Skillaroot in Web Design, having a go at the fully operational computer made out of bricks at the TAFE NSW, Illawarra Institute, Wollongong Campus.





# 2011 TEAM AUSTRALIA SKILLAROOS



Following their success as Medallists, both at a Regional and National level, and a rigorous selection process, the 2011 Team Australia Skillaroos proved themselves as worthy recipients to wear the Australian crest at the 41<sup>st</sup> WorldSkills International Competition, London 2011.

These 28 talented individuals are your 2011 Team Australia Skillaroos:

Autobody Repair  
Automobile Technology  
Beauty Therapy  
Bricklaying  
Cabinetmaking  
Construction Metal Work  
Car Painting  
Electrical Installations  
Fashion Technology  
Floristry  
Graphic Design Technology  
Industrial Control  
IT Software Solutions for Business  
Jewellery

Craig Agnew, Hunter, NSW  
Romain Marteau, Ballarat/Wimmera, VIC  
Alex Odgers, Hunter, NSW  
Lester Tibbles, Macquarie, NSW  
Ben Cooper, Sydney West, NSW  
Michael Ashton, Illawarra, NSW  
Kye Szeniak, Sydney West, NSW  
Benjamin Houghton, Macquarie, NSW  
Rhaman Donovan, Brisbane, QLD  
Tamika Mackrell, Melbourne, VIC  
Nick Sharp, Melbourne, VIC  
David McPherson, Ballarat/Wimmera, VIC  
Andrew Seeley, Sydney West, NSW  
Natalee Hibbins, Western Australia, WA

Ladies'/Men's Hairdressing  
Landscape Gardening  
Landscape Gardening  
Manufacturing Team Challenge  
Manufacturing Team Challenge  
Manufacturing Team Challenge  
Painting & Decorating  
Plumbing and Heating  
Restaurant Service  
Refrigeration and Air Conditioning  
Sheet Metal Technology  
Wall & Floor Tiling  
Web Design  
Welding

Alexis Scott, Western Australia, WA  
Richard May, Sydney, NSW  
Thomas Ramsey, Canberra, ACT  
Ben Hooper, South East SA, SA  
Mathew Hall, Ballarat/Wimmera, VIC  
Micheal Theobald, Macquarie, NSW  
Gustavo Asciutto, Sydney West, NSW  
Phillip Little, New England, NSW  
Kate Crocker, Sydney, NSW  
Liam Janetzki, Toowoomba, QLD  
Russell Routledge, Brisbane, QLD  
Jake Hall, Western Australia, WA  
Blake Cannell, Sydney West, NSW  
Guy Brooks, Illawarra, NSW



# 41<sup>st</sup> WORLDSKILLS

## INTERNATIONAL COMPETITION, LONDON 2011

### THE LARGEST INTERNATIONAL SKILLS COMPETITION IN HISTORY:

The 41<sup>st</sup> WorldSkills International Competition was held at the ExCeL London, international exhibition and convention centre. The venue, spanning 90,000 sq metres in size, saw over 200,000 people filling up the halls to watch the world's best battle it out for gold, over four intense days of competition, in the world's largest skills showdown ever.

The 28 Team Australia *Skillaroos* made up a small-but-strong portion of the 931 competitors who converged on the competition site from 51 different countries/regions across the globe, representing over 46 specialised skill areas.

Large audiences gathered around all of the different categories, from Landscape Gardening and Bricklaying to Restaurant Service and Fashion Technology, to see the incredible work that these talented young people were able to create over the four days of competition.

In addition to watching the International Competition, visitors to the event were also able to 'Have a Go' at a wide range of skills, meet top employers and get specialist careers advice.

### TEAM AUSTRALIA AGAINST THE REST OF THE WORLD

It took immense amounts of both physical and mental endurance for the *Skillaroos* to compete against their equally talented international peers. A high level of concentration, impeccable skills and incredibly tight time constraints were just some of the demands of competition that saw the months of training pay off for the *Skillaroos* as they battled it out to complete the highly challenging projects each day.

*"There was so much to do, some really difficult tasks which would usually take three times as long in everyday work. The judges were counting down the last minute on the clock and I was still trying to finish the challenge; there was no room for error. There physically wasn't the time to go back and double-check what I had done, which I would always do at work. I simply had to try my hardest, trust my judgement and hope for the best."*

~ Ben Houghton, Gold Medal, Electrical Installations.



Thousands of people waiting to enter ExCeL London, the international exhibition and convention centre, to watch the 41<sup>st</sup> WorldSkills International Competition.

The Team Australia *Skillaroos* participating in their London Experience, which included a ride around the city on the famous Double Decker buses.



### IN THE LEAD UP TO THE MAIN EVENT

The *Skillaroos* were announced in November 2010 following their success at the WorldSkills Australia National Competition, Brisbane in May of the same year.

In the lead up to the International Competition, Team Australia trained with their mentors and trainers for 10 months, with some *Skillaroos* travelling both nationally and internationally to participate in competitions and to practice test projects.

The *Skillaroos* were officially farewelled at a function held in Sydney in late September, 2011 before beginning the journey to London, with a detour through Paris.

The trip to France, arranged by WorldSkills Australia was included as a special team bonding exercise. The *Skillaroos* visited the First World War battlegrounds in Villers-Bretonneux, which was an incredibly inspirational and valuable experience. The French experience also included a trip to the Eiffel Tower and an afternoon tea hosted by Mr. David A Ritchie, Australian Ambassador to France at the Australian Embassy in Paris.

From France, the *Skillaroos* travelled on the Eurostar to London, where they were treated to afternoon tea, a personal tour and an official address at the Australian High Commission in London. An action-packed excursion covering the historically rich city of London was then followed by two spectacular ceremonies for the opening and closing of the competition.



Alexis Scott getting her picture taken from the balcony of the Australian Embassy in Paris, during the *Skillaroos* afternoon tea hosted by Mr David A Ritchie, Australian Ambassador to France.



# 41<sup>st</sup> WORLDSKILLS

## INTERNATIONAL COMPETITION, LONDON 2011

### THE RESULTS

The WorldSkills Australia Team Australia *Skillaroos*, left the competition with an impressive collection of medals across a broad range of skill areas. WSA is pleased to report that even up against stronger competition and an increased number of competing countries, Australia's exceptional skills standards and vocational education and training have been reflected by our nation maintaining its ranking amongst the top ten in the world.

Taking home 25 medals – including one Gold, four Silver, five Bronze and fifteen Medallions of Excellence, Australia made an outstanding effort which has secured our ranking as the 7<sup>th</sup> best nation in the world.

### MEDALLISTS

#### GOLD

**Benjamin Houghton** Electrical Installations

#### SILVER

**Guy Brooks** Welding

**Kye Szeniak** Car Painting

**Kate Crocker** Restaurant Service

**Liam Janetzki** Refrigeration and Air Conditioning

#### BRONZE

**Mathew Hall** Manufacturing Team Challenge

**Ben Hooper** Manufacturing Team Challenge

**Micheal Theobald** Manufacturing Team Challenge

**Lester Tibbles** Bricklaying

**Alexis Scott** Ladies'/Men's Hairdressing

### MEDALLIONS OF EXCELLENCE

**Andrew Seeley** IT Software Solutions for Business

**Jake Hall** Wall & Floor Tiling

**Craig Agnew** Autobody Repair

**Phillip Little** Plumbing & Heating

**David McPherson** Industrial Control

**Gustavo Ascutto** Painting & Decorating

**Ben Cooper** Cabinetmaking

**Natalee Hibbins** Jewellery

**Alex Odgers** Beauty Therapy

**Romain Marteau** Automobile Technology

**Richard May** Landscape Gardening

**Thomas Ramsey** Landscape Gardening

**Nick Sharp** Graphic Design Technology

**Michael Ashton** Construction Metal Work

**Russell Routledge** Sheet Metal Technology

### BEST IN NATION

**Benjamin Houghton** Electrical Installations

### CERTIFICATES OF PARTICIPATION

**Tamika Mackrell** Floristry

**Rhaman Donovan** Fashion Technology

**Blake Cannell** Web Design

BELOW (L-R) International Expert in Electrical Installations, John Rudge and 2011 Skillaroo and Gold Medallist in Electrical Installations, Ben Houghton.  
CENTRE Princess Anne, Princess Royale at the International Competition, admiring some of the skills on show.  
RIGHT Thomas Ramsey, 2011 Skillaroo in Landscape Gardening on day two of competition.

The 2011 Team Australia Skillaroos celebrating a teammate's medal win at the closing ceremony of the 41st WorldSkills International Competition in London, held at the O2 Arena.



# WSA NATIONAL COMPETITION

## WORLD SKILLS AUSTRALIA NATIONAL COMPETITION, SYDNEY 2012

From the 30<sup>th</sup> of August to the 1<sup>st</sup> of September 2012, over 500 of Australia's most highly skilled trainees and apprentices, aged between 16 and 23, will converge on Sydney Showground, Sydney Olympic Park, to compete in the WorldSkills Australia National Competition, Sydney 2012.

Competitors will have had to advance as Medallists from their Regional Competitions to secure a place on their regional team and be given the opportunity to compete in Australia's largest skills competition.

The competition space will be over 25,000 sqm and will house over 50 skill categories ranging from the traditional trades such as Electrical and Bricklaying, to the more contemporary skilled professions of Fashion Technology and IT Programming. Also included at the event will be the 11 VETiS categories and new demonstration categories.

The free-to-the-public event is expected to attract over 80,000 spectators over the three days of exciting competition. Attendees will be able to watch the competitors in their battle to be titled the best in Australia and potentially the best in the world.

Visitors to the event will also have the chance to participate in the fun and interactive *Try'a Trade* activities which will be on offer across an extensive range of areas from Bricklaying to Hairdressing.

In addition to this, the WorldSkills Australia National Competition, Sydney 2012 will include its first ever fully integrated careers and skills expo. It is here that thousands of visitors to the Competition will be able to gather information and speak to representatives from Industry, Government and vocational education and training sectors about career pathways and further education opportunities.

The WSA National Competition is a major event and without the support of our Government Partners and Industry sponsors, and the hard work and passion of the dedicated WSA volunteers, WorldSkills Australia would not be able to provide a platform for Australia's best to benchmark their skills in the pursuit of excellence.

*BELOW: International Expert in Jewellery, Darren May and The Hon Geoffrey Wilson, Minister for Education and Training at the time participating in a Try'a Trade at the WorldSkills Australia National Competition, Brisbane, 2010.*



# WSA NATIONAL COMPETITION

## WORLD SKILLS AUSTRALIA NATIONAL COMPETITION, SYDNEY 2012

### WHAT IS VETiS?

The WorldSkills Australia Vocational Education and Training in Schools (VETiS) program is a series of work-simulated projects based on industry standard frameworks which are designed and administered by practicing teachers and industry professionals. The competitions are open for students still attending secondary schools and colleges.

WSA VETiS Competitions operate on the same two year cycle as WSA Regional Competitions. VETiS Medallists from State and Regional Competitions are eligible to compete against their peers from around the country in the 11 VETiS categories offered at the WorldSkills Australia National Competition, Sydney 2012.

### 2012 VETiS NATIONAL CATEGORIES INCLUDE:

- VETiS Automotive Services
- VETiS Business Services
- VETiS Commercial Cookery
- VETiS Construction
- VETiS Electrotechnology
- VETiS Food & Beverage
- VETiS Information Technology
- VETiS Metals & Engineering
- VETiS Primary Industries
- VETiS Retail
- VETiS Tourism

### 42ND WORLD SKILLS INTERNATIONAL COMPETITION, LEIPZIG, GERMANY, 2013.

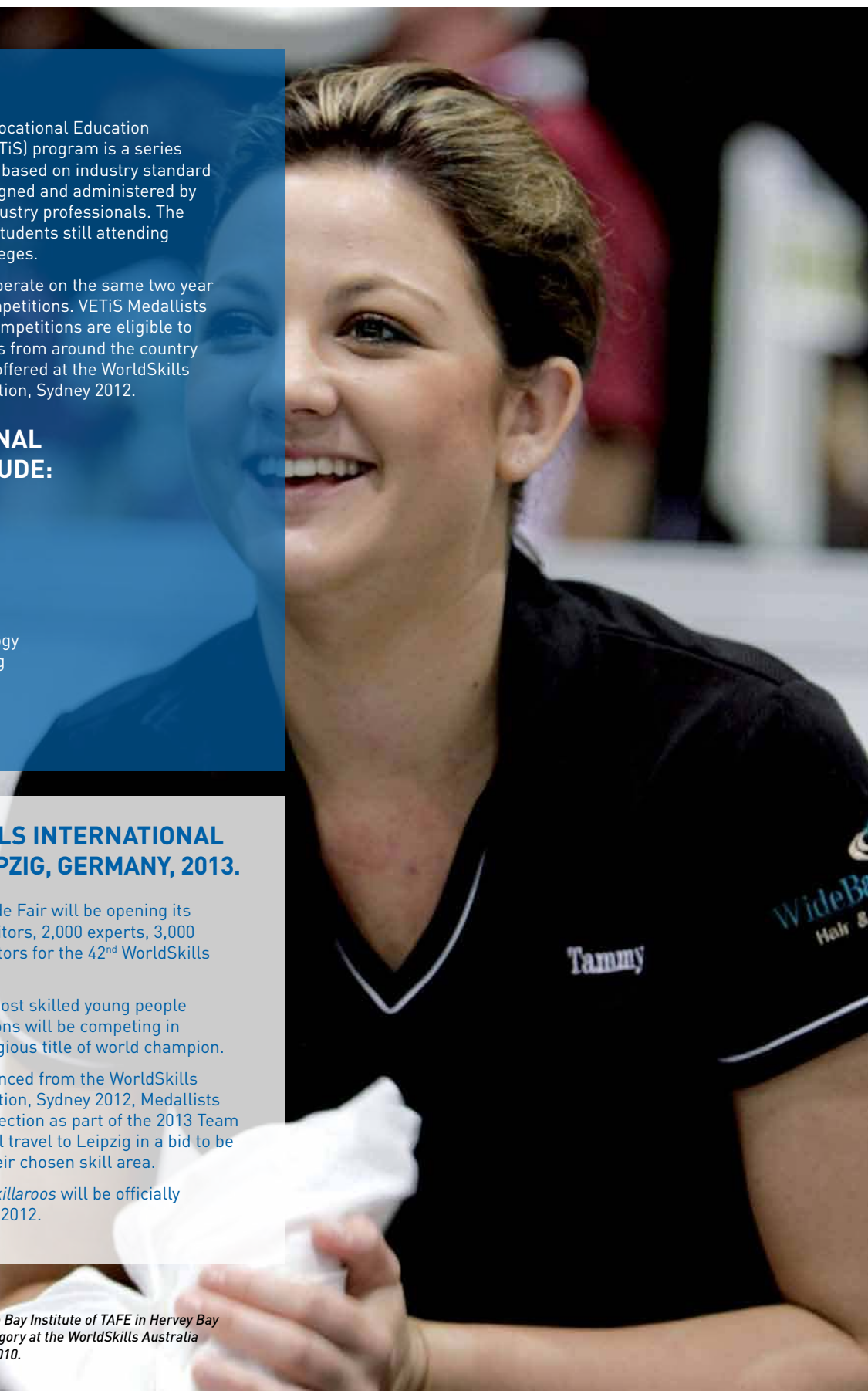
On 2 July 2013, Leipzig Trade Fair will be opening its doors to over 1,000 competitors, 2,000 experts, 3,000 volunteers and 200,000 visitors for the 42<sup>nd</sup> WorldSkills International Competition.

It is here that the world's most skilled young people from 58 countries and regions will be competing in 43 skill areas for the prestigious title of world champion.

Once the results are announced from the WorldSkills Australia National Competition, Sydney 2012, Medallists may then be eligible for selection as part of the 2013 Team Australia *Skillaroos* who will travel to Leipzig in a bid to be titled the world's best in their chosen skill area.

The 2013 Team Australia *Skillaroos* will be officially announced in November of 2012.

*Tammy Brassington from the Wide Bay Institute of TAFE in Hervey Bay competing in the Beauty Care category at the WorldSkills Australia National Competition, Brisbane, 2010.*





# MoVE RESEARCH

## MODELLING VOCATIONAL EXCELLENCE RESEARCH EXPLAINED

The Modelling of Vocational Excellence (MoVE) research project is an initiative which aims to identify, develop and promote the key characteristics of excellence in trade and vocational skills.

WorldSkills Australia, Dusseldorp Skills Forum and RMIT University joined the MoVE project in 2010 as a result of the research being conducted by the Research Centre for Vocational Excellence at the University of Tampere in Finland.

The research project began at the WorldSkills International Competition in Helsinki (2005) and was continued at the competition held in Japan (2007). The project involved the collection of data from international WorldSkills competitors, their trainers, families, employers and judges.

Data is collected through a series of surveys which are shaped around a multidimensional theoretical framework, which analyses the processes of influences on cognitive and social development, goal orientation and adaptive learning.

The Australian research team administered a survey, which had been developed from the Finnish project, on 50 percent of the competitors at the WorldSkills Australia National Competition held in Brisbane in 2010.

*The overall finding from a selection of the data collected at the WorldSkills Australia National Competition, Brisbane 2010 was that 71 percent of competitors highly valued their association with WorldSkills Australia, with 26 percent stating that they found it to be better than expected and 45 percent reporting that it was much better than expected.*

*In addition to this, the results also illustrated that an overwhelming majority of national competitors regarded WorldSkills as likely to be beneficial to their career, with 62 percent claiming that it would be significant and 15 percent saying it would be crucial.*

Over time, MoVE aims to build a thorough understanding of what characteristics define vocational excellence and apply that knowledge to improve the support and delivery of WorldSkills competitions and vocational training Australia wide.

The long-term aim of the Finnish/Australia MoVE project, with the support of WorldSkills International and the newly formed WorldSkills Foundation, is to extend the project to include other WorldSkills International members and use the findings gathered to provide other national teams with feedback on their effectiveness and to enable another platform for international benchmarking.

The completed WSA research findings will be available in mid 2012.

Competition site at the WorldSkills Australia National Competition, Sydney 2008.



# GREEN TEAM

## WORLDSKILLS AUSTRALIA'S GREEN TEAM

WorldSkills Australia hosts some of the nation's largest and most logistically-complex events, catering for over 50 different skill categories at the biennial WorldSkills Australia National Competitions.

In order to run these skill categories, significant quantities of water, energy and various materials that can create waste are heavily utilised.

Faced with these challenges, Dusseldorp Skills Forum and WSA worked together on an innovative project for the 2008 and 2010 WSA National Competitions - the Green Team.

The inaugural 2008 Green Team comprised of TAFE Event Management students and university Environment Management students trained to conduct an Environmental Review. An Environmental Management Plan (EMP) guided the review, allowing the Green Team's work to conform to internationally recognised ISO14004 standards. The 2008 EMP provided WSA with an event sustainability blueprint for continuous improvement.

The Green Team used the Victorian EPA's Event Footprint Calculator to calculate the impact of the event in 2008 and again in 2010. In order to reduce the environmental impact of the competitions, WSA focused its attention on systematically reducing the energy, materials, water consumed and waste generated by the competitors, as this has a large impact in the vocational education system and in workplaces across Australia.

At its 2010 competition in Brisbane, WSA renewed the 'Green Team' project based on the knowledge gathered from the 2008 competition. The Green Team assembled under the guidance of the lead auditor, ARUP, to audit each competition area, considering the sustainability of project designs, the efficient use of materials, water and energy, and waste management at the competition.

The success of this strategy is shown at the 2010 nationals by a 22 percent reduction in the event footprint despite substantial growth in the scale of the event (17,500 sqm in 2008 compared with 25,000 sqm in 2010), largely achieved by recycling 88 percent of the waste generated. Further evidence showed that 70 percent of categories had energy-efficient procedures and 64 percent of relevant categories used a water-efficient judging criteria and water-saving devices.

Beyond the substantial WSA movement, there is now evidence that vocational educators are adopting Green Team outputs as best practice. For example, the award winning 2010 Bricklaying Category project - which significantly reduced water use, eliminated toxic chemicals and reduced materials use - is being taken up by Queensland TAFE colleges.

All of this indicates that the Green Team project is on track to influence apprentices and trainees nationally by providing a practical demonstration of skills for sustainability and peer leadership amongst students and vocational educators.

WSA is raising the standards of sustainability in vocational education and training and equipping a new generation of business leaders with the skills for sustainability that will drive our future economy.

*The Green Team in action at the WorldSkills Australia National Competition, Brisbane 2010.*





# INTERNATIONAL PATHWAYS

WorldSkills Australia National Competitions provide selected competitors with the pathway to pursue further skills development overseas through study or work experience. It is the aim of WSA to provide all Gold Medallists from the National Competitions with the opportunity of an International Pathway.

The WorldSkills Australia National Competition, Brisbane 2010 provided International Pathways to 16 competitors, other than the *Skillaroos*, who had shown their dedication to excellence in skills. Three of the competitors received Australian Overseas Fund (AOF) scholarships and 13 were selected as recipients for the BBM Scholarships.



## BBM LIMITED SCHOLARSHIPS

The BBM Scholarship is recognised as a valuable and prestigious award for acknowledging and rewarding excellence in skills. BBM became a prominent International Pathway for WorldSkills Australia in 2000, when the two organisations first partnered to select and grant young and skilled competitors with scholarships.

There were 13 Gold Medallists from the WorldSkills Australia National Competition, Brisbane 2010 who received BBM Scholarships. The scholarship provides recipients with a trip to the UK to participate in a two-week leadership and development program with Mission Performance.

Each of the BBM Scholarship recipients are also encouraged to seek work placement and take advantage of their overseas experience.

The next selection of BBM Scholarship recipients will be announced in 2012.

## 2011 BBM SCHOLARSHIP RECIPIENTS

**Ben Plummer** Signage

**Daniel Kostakakis** Autobody Repair

**Gerard Allen** Plumbing

**Halina Kaufman** Jewellery

**Lukas Page** Joinery

**Matthew Thorpe** Retail Baking - Bread

**Katherine Howden** Painting & Decorating

**Milorad Pirovic** Heavy Vehicle Mechanics

**Nicolas Martin** Meat Retailing

**Sarah Frew** Business Services

**Shane Rofe** Carpentry

**Sholto Hurst-Barber** Fitting

**Travis Duff** Turning

“I would recommend the BBM Scholarship to future candidates, it is an incredible opportunity to develop leadership and teamwork skills, meet a fantastic group of young people, travel to the UK and possibly Europe and see another side of the world. It also provides you with the opportunity to do work experience in another country and learn new and different skills and techniques which may not have been taken to Australia yet.”

~ Matthew Thorpe



2011 BBM Scholarship winners after hiking up the highest mountain in South Wales, Pen-Y Fan.

# INTERNATIONAL PATHWAYS



## THE AUSTRALIAN OVERSEAS FOUNDATION SCHOLARSHIPS

The Australian Overseas Foundation (AOF) was established to provide talented young Australians who have completed a trade or apprenticeship with the opportunity to travel overseas to develop not only work skills but also life skills. This is achieved through providing scholarships to ambitious young people to pursue their goals by awarding a select few with financial assistance to do so.

The scholarship is designed to fund young trainees and apprentices to travel and work overseas. Scholarship recipients are provided with initial assistance to set up a work placement and accommodation but are given the freedom to organise everything else for their own overseas experience.

Upon their return home they bring with them their new skills and experiences for the benefit of their own career development and Australian industry.

WorldSkills Australia has been affiliated with the AOF since 2003 and assists with the application process for WorldSkills Australia National Competition Medallists.

Following a rigorous selection process, recipients of the 2011 Australian Overseas Foundation (AOF) scholarship have been announced.

## 2011 AOF SCHOLARSHIP WINNERS:

**Jason Bryan** Systems Electrician

**Natasha D'Allura** Hair Stylist

**Daniel Oswin** Turf Manager

**Patrick Pigott** Electrician

**Audrey Toth** Gemstone Setter

WorldSkills Australia wishes AOF Scholarship winners the best of luck in their international endeavours.

2011 BBM Scholarship recipients hiking up Mount Snowdon in Snowdonia, North Wales.





# Try'aTrade EXPLAINED

WorldSkills Australia's *Try'aTrade* is an interactive program that allows visitors to try various skills and trades. The displays are entertaining, informative and offer access to some of the basic skills involved within a range of fields.

WSA's *Try'aTrade* programs are held all over Australia and aim to encourage people to appreciate that skill education and training can offer many viable career choices for the future.

The displays seek to motivate school students, young people and others through 'hands-on' experience and give them a taste of some of the skills required in a number of different careers.

Participants can interact with skilled tradespeople by completing set tasks and they are also able to seek information from industry experts, other apprentices, TAFE teachers and local business owners about VET pathways.

Many *Try'aTrade* events are run in conjunction with WSA Regional and National Competitions and careers expos. This allows visitors at these events to watch, try and learn about skills all in the one location.



*Try'aTrade* events are run throughout the year in locations all across the nation. Some of the *Try'aTrade* events held in the last year include:

- South Burnett Careers Market - Kingaroy State High School
- **Capricorn Careers Expo**
- Canberra Careers Market
- **Bundamba Careers Expo & Try'aTrade**
- The Bremer Institute of TAFE- Bundamba Careers Expo and *Try'aTrade*
- **Sunskills Expo**
- Maryborough Open Day
- **Wide Bay Institute of TAFE (Maryborough) Try'aTrade**
- Skillex *Try'aTrade*
- **Townsville Careers Expo**
- South Queensland Institute of TAFE (Toowoomba) Open Day and *Try'aTrade*
- **Toowoomba Open Day & Try'a Trade**
- Wide Bay Institute of TAFE (Gympie) *Try'aTrade*
- **Gympie Open Day**
- Westlakes *Try'aTrade*
- **Rivers Region Try'aTrade**
- FOGs Rockhampton- Rockhampton Showgrounds
- **GCIT Open Day & Try'a Trade**
- Hunter *Try'aTrade*
- **Alice Springs Try'aTrade**
- FOGs Brisbane- Suncorp Stadium
- **FOGs Toowoomba**
- EMBA & TSI Employment & Training Expo
- **FOGs Brisbane**
- Newcastle and Eastlakes *Try'aTrade*

## BIGGEST 2011 *Try'aTrade* EVENT IN NSW

The Skillex event was aimed at promoting vocational education, training and employment and was held at Sydney Showground, Sydney Olympic Park, from 4-6 of August. TAFE NSW, along with the TAFE NSW WorldSkills, were key stand holders at the three-day event.

The visitors at Skillex were exposed to information and resources that assisted them to discover information for future study, up-skilling their qualification, retraining for a new job and identify appropriate qualifications to secure a future within an industry.

The TAFE NSW WorldSkills *Try'aTrade* activities spanned 300 sqm of space and also incorporated a number of Sydney West's Regional Competitions over the three days.

A wide selection of teaching staff from over 30 trade sections across NSW provided the expertise, knowledge and commitment to make the *Try'aTrade* a success and a crowd favourite for the expo visitors and schools.

Joining the teaching staff were past and present Team Australia 'Skillaroos' from NSW who were showcasing their skills at the *Try'aTrade* area. Competitor David Robilliard, Plumbing category, Helsinki 2005, Bronze Medallist Nigel Croke, Bricklaying category, Calgary 2009, Silver Medallist Kate Crocker, Restaurant Service category, London 2011 and Andrew Seeley, IT Software Solutions for Business category, London 2011 were all showcasing their skills.



Primary school children participating in a baking *Try'aTrade* at the 41<sup>st</sup> WorldSkills International Competition in London.



# WSA HIGHLIGHTS

## NATIONAL SKILLS WEEK

National Skills Week is a new initiative, launched in 2011, with the primary purpose of highlighting and celebrating vocational education and training nationwide.

Through a collaborative approach, the awareness week aimed to raise the status of practical and vocational learning, enabling Australians to gain a greater understanding of the opportunities, their potential and how they contribute to a successful, modern economy.

National Skills Week coincided with the 41<sup>st</sup> WorldSkills International Competition in London and highlighted the achievements of the *Skillaroo*s as shining examples of young Australians enjoying international success through a skill-based career pathway.

Senator The Hon Chris Evans, Minister for Tertiary Education, Skills, Jobs and Workplace Relations launched National Skills Week saying:

“This week is an opportunity for all Australians to gain a better understanding of the diverse range of skills in demand across our economy.

It is a time to shine a spotlight on the hundreds of careers and thousands of training places available to Australians of all ages. There has never been a better time to improve your skills.”

National Skills Week was funded with the assistance of the Australian Government, and supported through partnerships with News Limited and Rotary Down Under.

## WSA’S FIRST YOUTH FORUM

The inaugural WorldSkills Australia Youth Forum 2010 was held in Adelaide on the 21-24th October 2010. The purpose of the Youth Forum was to draw expertise and knowledge from the WSA competitor alumni which would help to shape the future direction of WSA.

Over the two-day event, the 25 Youth Forum delegates, representing a broad range of skill backgrounds, shared and debated ideas, built friendships and workshopped suggestions.

The Youth Forum delegates were broken up into three discussion groups focussing on topics including: “Almost Famous”, “If Knowledge is Power” and “Life Beyond the Competition”.

At the culmination of the two days of brainstorming, the attendees presented their ideas for the future of WSA. The participants shared their vision, thoughts and suggestions for next steps to an audience of WSA’s main regional volunteers, State and Territory Managers and WSA Board Members.

The WorldSkills Australia Youth Forum, Adelaide 2010 proved to be an invaluable exercise, generating inspiring, innovative ideas and suggestions from the WSA target audience themselves. Thank you to all Youth Forum delegates and facilitators who participated.

2010 Youth Forum delegates sharing ideas at the WorldSkills Australia Youth Forum, Adelaide 2010.



## FRENCH NATIONALS

On January 31<sup>st</sup> 2011, four Team Australia *Skillaroo*s and their experts made the journey to France for the French WorldSkills National Finals, held between 3-5 February in Paris.

**The *Skillaroo*s who were lucky enough to be given this incredible opportunity were:**

|                        |   |
|------------------------|---|
| <b>Lester Tibbles</b>  | Bricklaying, with Expert Troy Everett                 |
| <b>Tamika Mackrell</b> | Floristry, with Expert Alan Randell-Smith             |
| <b>Alexis Scott</b>    | Ladies’/Men’s Hairdressing, with Expert Donna DeMaria |
| <b>Alex Odgers</b>     | Beauty Therapy, with Expert Sue Collins               |

The competition was held at the Parc des Expositions Porte de Versailles, which hosted a total of 850 competitors. Over 200,000 visitors came to watch the 48 different skill categories on show.

It was through this enormous national competition that the French Skills Team, who competed at the 41<sup>st</sup> WorldSkills International Competition in London, was selected.

**Troy Everett, International Expert in Bricklaying said of the French Nationals:**

“Lester and I both discussed the benefits of participating in these competitions for training and we both agree there is just no substitute for engaging in rigorous, high-quality competitions where possible.”



Lester Tibbles, 2011 Skillaroo in Bricklaying, completing one of the French Nationals projects.



IL-R Donna DeMaria, Alex Odgers, Alexis Scott, Tamika Mackrell doing some sightseeing in Paris.



# WSA IN THE MEDIA

## GETTING THE WORLDSKILLS AUSTRALIA MESSAGE OUT

In the lead up to the 41st WorldSkills International Competition in London, WSA embarked on an extensive marketing and public relations campaign ever.

For the period of 1<sup>st</sup> November 2010 to 8<sup>th</sup> November 2011, there was a total of 1,045 media items generated pertaining to WorldSkills Australia Skillaroos made up of the following:

| Media Type | Volume | Audience/Circulation |
|------------|--------|----------------------|
| Press      | 704    | 37,315,656           |
| Radio      | 175    | 1,746,700            |
| Television | 113    | 3,016,000            |

### CIRCULATION

According to the Media Monitors report the 1,045 media items produced over the period reached an audience of **42,078,356**.

### WORLDSKILLS AUSTRALIA'S GROWING ONLINE AND SOCIAL MEDIA PRESENCE

In addition to audience reach achieved through traditional media outlets, WSA also significantly increased its online and social media presence via Facebook, Twitter and YouTube.

In the 12 month period between November 2010 - November 2011:

- WorldSkills Australia's social media following has grown by over 50 percent
- Social media interactions have increased by an astonishing 666 percent

WSA has also produced and uploaded a total of 105 videos including the launch of the *Wide World of Skills* video blogs from Mark Callaghan, Chief Executive Officer.

The videos posted throughout the year reached a combined number of **43,170** views.



# WSA IN THE MEDIA

## SkillsONE TELEVISION

WSA also worked with SkillsOne television to generate more coverage for the organisation; SkillsOne produced several segments for WSA that went to air on Aurora Channel 183 (Foxtel & Austar) during 2011.

These segments were then broken out and placed as individual videos on the SkillsOne website. Since September 2011, SkillsOne TV has been broadcasting on Television 4 (Digital Channel) in Regional NSW & Victoria, increasing the reach to a targeted audience of careers advisors, teachers, parents, students and apprentices.



Below is a breakdown of the segments SkillsOne produced for WorldSkills Australia and the number of online views each episode has generated.

| Name of Video   | Number of Online Views    |
|---|---------------------------|
| WorldSkills Australia National Competition - Brisbane 2010 - ABBTF Speed Bricklaying (Featuring Lester Tibbles - this content was re-appropriated and used in National Skills Week programming) | 2915                      |
| The Great Waiters Race 2011 (featuring Kate Crocker. Full episode aired on Aurora 183)  | 1009                      |
| WSA Landscaping at the Royal Easter Show  | 1271                      |
| Brian Wexham and Kate Crocker on the Perrett Report   | 307                       |
| WorldSkills Australia Countdown to London   | 10,824 (across 38 videos) |
| Skillaroos Alexis Scott and Guy Brooks at the Global Skills Challenge   | 372                       |
| WSA's Skillaroos train at The Global Skills Challenge 2011  | 246                       |
| Day one of competition at the 41 <sup>st</sup> WorldSkills International Competition, London 2011   | 305                       |





# 21<sup>st</sup> CENTURY SKILL AMBASSADORS

## JOSH STEMM TAKES ON THE WORLD

He owns a Cadillac, a Hummer, a Kawasaki motorbike and a 19 foot boat. He lives in Dubai and studies in England, but according to Josh Stemm, he is just a regular 25-year-old bloke from Brisbane who happens to be great with an engine and now has the world at his feet.

Since beginning his WorldSkills journey, Josh has travelled to both the highest and lowest points of the planet and it looks like his travelling has only just started.

Josh began his apprenticeship in Light Vehicle Automotive Mechanics in 2003 following the completion of Year 12. Initially Josh was unsure of which pathway he would take, however he did know that university was not right for him. Josh describes himself as a hands-on individual, and with this in mind he approached Eagers Holden in Newstead, Brisbane for work experience. His hard work and enthusiasm secured him a full-time position as well as an apprenticeship with the well-known dealer.

Josh became involved in WorldSkills Australia during his time at the Brisbane North Institute of TAFE. His dedicated attitude made him a prime contender for the WorldSkills competitions. Josh says "I was pushed into WorldSkills by a head teacher who was impressed by my work ethic and commitment." As a result he came out on top at the 2005 Brisbane WorldSkills Regional Competition. He later competed at the WorldSkills Australia National Competition, Melbourne 2006 where he placed 6<sup>th</sup> in Australia.

However Josh's success didn't end there, he was awarded the 2006 Apprentice of the Year at the Queensland Training Awards and later accepted a scholarship to study and work overseas through the Queensland Overseas Foundation (QOF). The QOF provide young people with the opportunity to travel and work overseas in order to develop skills that can be later brought back to Australia. Josh has also completed training in Detroit, Michigan at the General Motors Head Office in the United States.

Since being awarded the QOF scholarship, Josh has been working at General Motors in Dubai as a Technical Assistant. Josh is responsible for supporting motor vehicle dealers in the Middle East with mechanical repairs. If the dealership is unable to repair the vehicle, Josh then flies over to assist the dealer in person. As a result Josh currently has 105 stamps in his passport indicating the number of trips he has already made. The number of stamps continues to grow.

Josh admits that his collection of 'toys' are a definite highlight of working and living in Dubai. At present he owns a Cadillac CTSV 6.2 litre V8 which according to Josh has the ability to go from zero to 100 kilometres per hour in 3.9 seconds. He also owns a H3T Hummer, a Kawasaki KX250 as well as a 19 foot Mastercraft boat that has a 5.7 litre V8 engine... the same that can be found in a Corvette.

Due to the United Arab Emirates being an Islamic State, religious holidays are regular occurrences. This gives Josh the flexibility to pursue his other passion, travelling. Josh has recently visited Mt Everest, Israel and Europe and he continues to add new destinations to his list of places to see and do.

Josh credits WorldSkills Australia for the confidence he has gained both personally and professionally.

“You don't know how good you are until you put your skills to the test. Competing in WorldSkills competitions not only helps to develop your skills but it makes you want to work harder in your trade and to be the best you can be.”

Josh Stemm pictured in Dubai with one of his many prized possessions.





# PARTNERS

## GOVERNMENT PARTNERS



**Australian Government**  
Department of Education, Employment  
and Workplace Relations



## OUR MEDIA PARTNERS



# ...thank you

A full list of sponsors can be viewed at [www.worldskills.org.au](http://www.worldskills.org.au)

# WANT TO GET INVOLVED?

## BECOME A SPONSOR

More and more sponsors are recognising the benefits of entering into a partnership with WorldSkills Australia.

### These benefits include:

- The opportunity to be associated with excellence and the achievements of highly skilled young people
- A unique opportunity to work with 29 WSA Regions throughout Australia who are committed to growth and excellence
- The opportunity to support an organisation that is a member of a global group, WorldSkills International
- A chance to show your commitment to working with young people who are among the future workforce leaders
- Visibly support the campaign for high-quality vocational skills and training, essential to business competitiveness
- Excellent networking opportunities with world-class experts and leaders

### Sponsors can support WorldSkills Australia on three levels:

- Regional
- National
- International

WorldSkills Australia looks for sponsors whose focus is on the development of the country's youth, education and training.

## BECOME A VOLUNTEER

Volunteers are one of WorldSkills Australia's most precious assets. Without the inspiring 'family' of over 4000 dedicated volunteers who give their time, skills, knowledge and resources, WorldSkills Australia would not be the successful organisation that it is today.

### Volunteers can participate in many roles including:

- Designing and judging projects
- Regional Project Designers
- State Project Designers
- National Project Designers
- Chief Judges
- Judges
- Competition Coordinators
- Category Convenors
- Local Trainers
- IT Crew
- Logistics Coordinators
- Team Leaders
- Area Marshalls
- Administrative roles
- Event and promotions
- And many more...

Find out how you can get involved by visiting the **WorldSkills Australia website:**

[www.worldskills.org.au](http://www.worldskills.org.au)



2011 Team Australia Skilloos Supporters  
at the International Competition in London.



# 2010-2011 FINANCIAL REPORT

## WORLDSKILLS AUSTRALIA

During the year, WorldSkills Australia changed its legal structure from an incorporated association to a company limited by guarantee.

The change has no effect on the operations of WorldSkills Australia:

- the principal activity continued to be the organisation and promotion of Regional, National and International Competitions
- the directors and management team remained the same
- government funding and sponsorships were assigned
- assets and liabilities were transferred at their fair value
- the consolidated profit for the year ended 30<sup>th</sup> June 2011 was \$674,378
- the net assets as at 30 June 2011 were \$1,094,891

However, both entities were required to prepare separate financial statements as required by relevant regulators and the statements reported the results summarised below:

| Entity                                  | Period                          | Profit/Loss      |
|---|---------------------------------|------------------|
| WorldSkills Australia Inc.              | 1 July 2010 to 30 November 2010 | \$1,233,012      |
| WorldSkills Australia                   | 1 December 2010 to 30 June 2011 | -\$558,634       |
| <b>Consolidated profit for the year</b> |                                 | <b>\$674,378</b> |

The financial statements were independently audited and no audit qualifications or emphasis of matter were required.

For the purpose of this Annual Report, extracts from the consolidated financial statements for the year ended 30th June 2011 are included.

The complete financial statements and auditors' reports for each entity are available on request.

For the purpose of this Annual Report, "extracts" from the consolidated financial statements for the year ended 30 June 2011 are included below.

*The auditing firm this year was Kilpatrick Lake Mackenzie, auditors and accountants of Charlestown NSW*

Romain Marteau proudly waving the Australian flag on stage as Australia was introduced at the opening ceremony of the 41st WorldSkills International Competition, London, 2011.



# 2010-2011 FINANCIAL REPORT

## STATEMENT OF COMPREHENSIVE INCOME

Consolidated accounts for the year ended 30th June 2011

|                                  | 2011<br>\$       | 2010<br>\$       |
|----------------------------------|------------------|------------------|
| <b>INCOME</b>                    |                  |                  |
| Revenue from ordinary operations | 2,602,810        | 3,283,975        |
| Other Income                     | 97,146           | 57,874           |
| <b>TOTAL INCOME</b>              | <b>2,699,956</b> | <b>3,341,849</b> |

### EXPENDITURE

|   |                  |                  |
|---|------------------|------------------|
| Administration and marketing expenses   | 165,423          | 167,748          |
| Competition expenses                    | 925,826          | 2,767,804        |
| Depreciation and amortisation expenses  | 14,120           | 14,910           |
| Employee expenses                       | 759,949          | 703,290          |
| Property and maintenance expenses       | 158,126          | 141,771          |
| Other expenses from ordinary activities | 2,134            | 630              |
| <b>TOTAL</b>                            | <b>2,025,578</b> | <b>3,796,153</b> |

|  |                |                 |
|--|----------------|-----------------|
| Profit / Loss before income tax expenses | 674,378        | -454,304        |
| Income tax expenses                      | -              | -               |
| Profit/Loss for the year                 | 674,378        | -454,304        |
| Other comprehensive income               | -              | -               |
| <b>TOTAL COMPREHENSIVE INCOME</b>        | <b>674,378</b> | <b>-454,304</b> |

This information is an extract from the full financial statements and auditors' reports which are available separately on request.

# 2010-2011 FINANCIAL REPORT

## STATEMENT OF FINANCIAL POSITION

|                             | 2011<br>\$       | 2010<br>\$       |
|-----------------------------|------------------|------------------|
| <b>CURRENT ASSETS</b>       |                  |                  |
| Cash and cash equivalents   | 3,343,905        | 2,447,388        |
| Trade and other receivables | 168,967          | 103,138          |
| Other                       | 48,682           | 84,257           |
| <b>TOTAL CURRENT ASSETS</b> | <b>3,561,554</b> | <b>2,634,783</b> |

### NON-CURRENT ASSETS

|                                 |                  |                  |
|---------------------------------|------------------|------------------|
| Property, Plant and Equipment   | 47,764           | 28,972           |
| <b>TOTAL NON-CURRENT ASSETS</b> | <b>47,764</b>    | <b>28,972</b>    |
| <b>TOTAL ASSETS</b>             | <b>3,609,318</b> | <b>2,663,755</b> |

### CURRENT LIABILITIES

|                                  |                  |                  |
|----------------------------------|------------------|------------------|
| Trade and Other Payables         | 870,429          | 772,378          |
| Short Term Provisions            | 91,489           | 92,786           |
| Income Received in Advance       | 1,497,718        | 1,345,583        |
| <b>TOTAL CURRENT LIABILITIES</b> | <b>2,459,636</b> | <b>2,210,747</b> |

### NON-CURRENT LIABILITIES

|                                   |                  |                  |
|-----------------------------------|------------------|------------------|
| Long Term Provisions              | 54,791           | 32,495           |
| <b>TOTAL LONGTERM LIABILITIES</b> | <b>54,791</b>    | <b>32,495</b>    |
| <b>TOTAL LIABILITIES</b>          | <b>2,514,427</b> | <b>2,243,242</b> |

### EQUITY

|                  |           |         |
|------------------|-----------|---------|
| Retained Profits | 1,094,891 | 420,513 |
|------------------|-----------|---------|

This information is an extract from the full financial statements and auditors' reports which are available separately on request.





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