

I AM WORLDSKILLS AUSTRALIA



ANNUAL REPORT 2011-2012



VISION

To contribute to sustainable economic prosperity through the development, recognition and promotion of excellence in skills.

MISSION

To actively engage in the development of policy and the practice of skills excellence in Australia through competitions, international benchmarking and applied research.

CONTENTS

02	Chair's Overview
03	CEO's Report
04	Board of Directors
06	WorldSkills Australia Explained- Purpose
07	WorldSkills Australia Explained – Competitions
08	WorldSkills International - Members
09	WorldSkills Australia- Skill Categories
10	2012 WorldSkills Australia Highlights
12	2012 WorldSkills Australia National Competition
14	2012 Green Team
15	National Competition Results
18	International Pathways
20	WorldSkills Australia in the Media
22	21 st Century Skills Ambassador – <i>Matthew Thorpe</i>
24	21 st Century Skills Ambassador – <i>Ben Cooper</i>
26	21 st Century Skills Ambassador- <i>Holly Browne</i>
27	Partners and supporters
28	<i>Try'aSkill</i> Explained
29	Thank you to 'Our People'
30	Want to get involved?
32	Financials

A MESSAGE FROM THE CHAIR

JEANETTE ALLEN, CHAIR OF WORLDSKILLS AUSTRALIA

As the end of this year approaches and I reflect on the achievements and challenges of WorldSkills Australia (WSA) in the past year, I am drawn to the resilience and ability of the organisation and all of its supporters to band together in order to respond to events as they happen.

In the past few years WSA has grown and matured as a contemporary organisation. It has had many highs and many lows and through it all the members of the board, the staff, the volunteers, the industry experts and our competitors have remained loyal and committed to WSA.

This level of loyalty is created when there is something to believe in, when the achievements of the team, the club, the organisation are a 'tangible thing' that can be held on to, looked up to and admired. The feeling of belonging is evident at all levels and it is generated from the leadership within WSA, from the CEO to the regional convenors and everyone in-between. I feel privileged to be part of this organisation and thank every one of the WorldSkills family for their continuing and unwavering support to the ideals and aspirations of WSA.

WorldSkills Australia continues to be a well-kept secret. There are hundreds, even thousands of young and not so young Australians that have been inspired and motivated by their involvement or what they have seen at a WorldSkills event. WorldSkills events range from Regional Competitions, to National Competitions, from National Youth Forums to International Youth Forums, from volunteering as a supporter at a regional, state and national level to volunteering at an International Competition. WorldSkills offers opportunities for anyone who wants to be involved or contribute.



This year the WSA Board has transitioned from its previous representative structure to a skills based board. The Board have worked through this transition and have farewelled two longstanding members and inducted three new members. The Board is focused on securing the future of WSA and following our transition from an association to a company limited by guarantee, the restructuring of the Board through skills and tenure we are now looking to the next strategic plan.

“Australia's results and position as 7th in the world is testament to the quality and currency that our students are trained and assessed to.”

This process of transformation has at times been challenging but the aim of building an organisation that is structured in a way that allows for growth has been at the heart of all the changes.

This past year saw our *Skillarooks* compete at the 41st WorldSkills International Competition in London. For the first time several of Australia's Industry Skills Councils CEO's and Board members attended the competition to see how the industry skills standards that are the foundation of Australia's VET system fared in international competition. Australia's results and position as 7th in the world is testament to the quality and currency that our students are trained and assessed to.

Australia is in a unique position as one of the few countries with national industry skills standards that form the basis of all our Regional and National competitions. No wonder Australia is seen as a leader in the vocational education and training area, when our industries, and our training providers work together to achieve world champions in industry skills.

Jeanette Allen
CHAIR OF WORLDSKILLS AUSTRALIA
CHIEF EXECUTIVE OFFICER, SERVICE SKILLS AUSTRALIA

A MESSAGE FROM THE CEO

MARK CALLAGHAN, CEO OF WORLDSKILLS AUSTRALIA

2011/2012 has been another busy and very rewarding year for everyone associated with WorldSkills Australia (WSA). While we have a dedicated National Office staff of 10, we have countless volunteers around the country who regularly and freely give of their time to ensure the success of our programs - from the WSA Board to teachers, trainers, mentors and employers - at the regional, national and international level. Our success is their success and to all volunteers, the WSA 'family', we are indebted to you.



In October 2011, the Team Australia *Skillarooks* returned from London and the 41st WorldSkills Competition with a ranking of 7th in the world - a significant achievement given the ever increasing level of skills on display at the international level and again, testament to the quality of VET in Australia.

While all this was happening, the WSA Regions were busily hosting competitions across the country in a bid to unearth the next crop of national champions and *Skillarooks*. Of course, WorldSkills competitions are about more than just celebrating success - they are an important way of improving individual performance and productivity by benchmarking skills and striving for skills excellence. I am sure that there are many regional competitors from 2011 who went no further than the Regional Competition but, through competition they have identified ways in which they can improve their skills, benefitting not only themselves but also their places of work.

Throughout the year we have strived to be further recognised as a critical participant and advocate in the development and promotion of skills excellence in Australia. We continue to work with the Australian Government in areas such as the Australian Apprenticeships Ambassador Program and welcome the opportunity to further promote our WSA champions. We believe that we have a lot more to offer and look forward to working even more closely with the Australian Government as we collectively try to promote the opportunities available via a VET pathway.

Thank you to all our supporters who continually show their commitment to VET through their support of WSA programs. To Governments, industry, TAFE's, RTO's, ISC's and others - your support is invaluable.

To the WSA Board headed by Chair Jeanette Allen, thank you for your continued support and guidance. It certainly makes my job easier to have such an enthusiastic and committed Board and I look forward to working with you as we look to the future.

“Of course, WorldSkills competitions are about more than just celebrating success - they are an important way of improving individual performance and productivity by benchmarking skills and striving for skills excellence.”

Finally, to the 'core' WSA staff, thank you. Like everyone involved with WSA, this small band of professionals continues to display a level of professionalism and dedication that makes you proud to be a part of this organisation.

While we face continually uncertain times, the professionalism of the National Office, the support from Government, industry and sponsors and the passion and commitment from WSA volunteers ensures that WSA is well placed to continue to realise our vision - to contribute to sustainable economic prosperity through the development, recognition and promotion of excellence in skills.

Mark Callaghan
CHIEF EXECUTIVE OFFICER OF WORLDSKILLS AUSTRALIA

BOARD OF DIRECTORS

“WorldSkills is about Australia benchmarking the nation’s skills standards and training delivery against the rest of the world. I work with Australian industries to help set our skills standards, so for me, being part of WorldSkills Australia is about being at the core of world standards and ensuring that Australia remains one of the best in the world.”



Jeanette Allen
CHAIR OF WORLDSKILLS AUSTRALIA
CHIEF EXECUTIVE OFFICER, SERVICE SKILLS AUSTRALIA



Brian Wexham
DEPUTY CHAIR OF WORLDSKILLS AUSTRALIA
CHIEF EXECUTIVE OFFICER, SKILLSONE TELEVISION

“For many, WorldSkills Australia offers a life-changing experience, for others it provides inspiration, a demonstration of what can be achieved through vocational education.”



Martin Baird
MANAGING DIRECTOR, AKIBA PTY LTD & WWW.OFFICE PTY LTD

“The excitement and energy that WorldSkills Australia competitors exude is infectious. When combined with the experience and expertise of the organisation, I get a buzz every time that I get to work with WorldSkills Australia.”



Kevin Harris
TAFE INSTITUTE DIRECTOR, TAFE NSW NORTHERN SYDNEY INSTITUTE

“It is a great privilege to be a part of WorldSkills Australia. From the Regional Competitions to the world stage, WSA enables young Australians to grow and test their skills against the best, facilitating their achievement in excellence.”

BOARD OF DIRECTORS

Mary Hicks
DEPUTY CHAIR, NATIONAL QUALITY COUNCIL

“Our competitors are the lifeblood of industry. They make us strong through their selfless efforts to achieve excellence. Look at them as our leaders of tomorrow.”

Doug Wright
CONSULTANT, AUSTRALIAN INDUSTRY GROUP

“WorldSkills Australia, in promoting skills excellence, satisfies one of my core values and a major focus of my life. As a Board member, I’m able to make a contribution.”

Jarrad Langdon
DIRECTOR, JALA DESIGN

“WorldSkills champions are true ambassadors for the promotion and awareness of skills and vocational education around Australia. The opportunities they are provided with by a WorldSkills Australia pathway are endless.”

Jack Hanrahan
RETAIL RELATIONS GENERAL MANAGER, WESTFIELD

“It has been a wonderful experience over the past year learning about WorldSkills Australia. The highlight for me was watching competitors arrive at the National Competition in August and the look of awe as they arrived at the venue. It was inspirational to see the WSA team; staff, judges, volunteers and competitors all pushing the limits to be the best they could be.”

Danny Lester
MANAGING DIRECTOR & CHIEF EXECUTIVE, ABORIGINAL EMPLOYMENT STRATEGY

“World Skills Australia provides a great platform for individuals to be visible through demonstrating their skills, knowledge and ability within specific core activities that Australian industries and employers require.”



WSA EXPLAINED

WORLDSKILLS AUSTRALIA'S PURPOSE

WorldSkills Australia (WSA) is a dynamic national organisation that has been actively contributing to Australia's economic prosperity through the development, recognition and promotion of vocational skills excellence since 1981.

WSA is our country's premier showcase of youth skill and trade excellence. Our mission is to actively engage in the development of policy and the practice of skills excellence in Australia through competitions, international benchmarking and applied research.

WSA aims to encourage Australians to celebrate vocational education and training, to shift perceptions and create the understanding that to learn a skill, to choose a skill-based career, is one of the most important decisions a young person and their family will ever make.

Our competitions operate on a two year cycle. Regional Competitions flow into National Competitions and National Competition winners, if eligible, can become members of the Team Australia *Skillaroo*s.

WSA's program of competitions, aligned to National Training Packages, work to ensure that today's young people have the skills and abilities to compete within a rapidly changing global marketplace.

At WSA we have seen many young people transformed through the challenge of competition. Their dedication in undertaking months of intensive training to prepare for competitions, their satisfaction in achievement and the development of personal confidence has ensured that WSA continues to nurture young people to be the best they can be.

National winners are overwhelmed by the knowledge that they represent the best in Australian vocational skills achievement. The excitement and inspiration generated by these young people, as they awaken to their enormous potential, has driven WSA's programs to ensure that competition is only the beginning of a tremendous life journey.

WSA is more than just Australia's biggest and most prestigious skills competition; WSA competitions unearth 'Skill Ambassadors' - the perfect role models for all young Australians who are contemplating their futures, and examples for all Australians of what can be achieved in a trade or skills-based career.



"I have travelled the world"

ALEXIS SCOTT
Ladies' / Men's Hairdressing
International Bronze Medallist
2011 Team Australia *Skillaroo*

WSA EXPLAINED

WORLDSKILLS AUSTRALIA COMPETITIONS

BENEFITS OF COMPETITION

- Provides a competitive platform for promoting the continuous development of Australia's skilled workforce
- Excellent opportunity for industry to get involved with the next generation of skilled Australians
- Increases the level of skill and trade excellence across Australia and in doing so ensures the sustainable future of our nation
- Ability to showcase commitment to training
- Promotes and builds a skills-respecting culture by celebrating skills excellence

WorldSkills Australia is concerned with encouraging young Australians to achieve their full potential. We are achieving this through our continual effort to support skills excellence in Australia and by benchmarking our projects and skills, designed within national and international standards.

We are accomplishing this huge task with the help of Government, the training sector, schools, industry and volunteers.



REGIONAL COMPETITIONS

Regional Competitions are held every second year, with 2013 being the next Regional Competition year. Throughout 2013, over 500 Regional Competitions will run across the 30 WSA Regions. Medallists from these competitions are eligible to compete in the 2014 WorldSkills Australia National Competition. Regional Competitions are organised by WSA's dedicated volunteers and are conveyed in either a public forum or a training provider's facility such as a TAFE institute.

ABOVE Hannah Colquhoun, 2012 National competitor in Beauty Care
CENTRE Fabian Guseli, 2012 National Competitor in Joinery
RIGHT Gustavo Ascitto, 2011 Skillaroo in Painting & Decorating



NATIONAL COMPETITIONS

The WorldSkills Australia National Competition hosts Australia's best students, trainees and apprentices for three exciting days of competition in over 50 specialised skill areas. The event concludes with an exciting presentation ceremony, where medallists are called to stage in front of an audience of approximately 2000 guests.

The venue for the National Competition alternates between states every two years. Medallists from the 2012 WorldSkills Australia National Competition may be selected as members of the 2013 Team Australia *Skillaroo*s. Eligible competitors from the competition were also encouraged to apply for scholarship programs associated with WorldSkills Australia.



INTERNATIONAL COMPETITIONS

WorldSkills Australia is one of 63 WorldSkills International Member countries/regions. Every two years, participating nations converge at the world's largest skills competition, the WorldSkills International Competition.

Competitors have had to advance from both the regional and national levels to prove their commitment and skills in their chosen field and the International Competition is the ultimate test. Members of the Team Australia *Skillaroo*s become ambassadors not only for their skill, but also their local region, state and country.

The 42nd WorldSkills International Competition will be held in Leipzig, Germany in July of 2013. This is where the 2013 Team Australia *Skillaroo*s will defend Australia's ranking as the 7th most highly skilled nation in the world.

WORLD SKILLS INTERNATIONAL

2012 INTERNATIONAL MEMBERS



MEMBER COUNTRIES/REGIONS

Argentina
Armenia
 Austria
Australia
 Barbados
Belgium
 Brazil
Brunei Darussalam
 Canada
China
 Chinese Taipei
Colombia
 Croatia
Denmark
 Ecuador
Estonia
 Finland
France
 Georgia
Germany
 Hong Kong, China

Hungary
 Iceland
India
 Indonesia
Iran
 Ireland
Jamaica
 Japan
Korea
 Latvia
Luxembourg
 Macao, China
Malaysia
 Mexico
Morocco
 Namibia
Netherlands
 New Zealand
Norway
 Oman
Paraguay

Philippines
Portugal
 Principality of Liechtenstein
Russia
 Saudi Arabia
Singapore
 South Africa
South Tyrol, Italy
 Sri Lanka
Spain
 Sweden
Switzerland
 Thailand
Trinidad and Tobago
 Tunisia
Turkey
 United Arab Emirates
United Kingdom
 United States of America
Venezuela
 Vietnam

WORLD SKILLS AUSTRALIA

2012 NATIONAL COMPETITION SKILL CATEGORIES

VETiS Categories

Automotive Services
 Business Services
 Commercial Cookery
 Construction
 Electrotechnology
 Food & Beverage
 Information Technology
 Metals & Engineering
 Primary Industries
 Retail
 Tourism

Automotive Services

Autobody Repair
 Automotive Mechanics
 Heavy Vehicle Mechanics
 Vehicle Painting

Building & Construction

Bricklaying
 Cabinetmaking
 Carpentry
 Electrical Control
 Electrical Installation
 Joinery
 Landscape Construction
 Painting & Decorating
 Plastering
 Plumbing
 Plumbing Team Challenge
 Signage
 Wall & Floor Tiling
 Refrigeration

Client Services

Beauty Care
 Fashion Technology
 Floristry
 Hairdressing

Computing & Business

Business Services
 IT Software Solutions
 PC Support
 Printing & Graphic Arts
 Web Design

Hospitality

Cookery
 Meat Retailing
 Restaurant Service
 Retail Baking - Bread
 Retail Baking - Pastry

Metals & Engineering

Construction Steel Work
 Fitting
 Jewellery
 Mechatronics
 Sheetmetal Work
 Turning
 Welding

WHAT IS VETiS?

The WorldSkills Australia Vocational Education and Training in Schools (VETiS) program is a series of work-simulated projects based on industry standard frameworks which are designed and administered by practising teachers and industry professionals. The competitions are open for students still attending secondary schools and colleges.

WSA VETiS Competitions operate on the same two year cycle as WSA Regional Competitions. VETiS medallists from State and Regional Competitions are eligible to compete against their peers from around the country in the 11 VETiS categories offered at the WorldSkills Australia National Competition.

2012 HIGHLIGHTS

WORLDSKILLS INTERNATIONAL YOUTH FORUM

YOUTH FORUM

Champions from 12 WorldSkills International Member countries gathered in Jeju, Korea between May 15 and 20 for the 2012 WorldSkills Youth Forum. Over the five days, delegates participated in a range of discussions and group activities aimed at generating new ideas and suggestions for improving the WorldSkills experience for future competitors.

Their work focused on the WorldSkills Vision 2020 and the Action Plan 2012-2015. At the culmination of the event, each of the working groups were required to present their proposals to international representatives in attendance at the 2012 WorldSkills General Assembly.

International medallists and 2011 Team Australia *Skillaroos*, Alexis Scott and Kye Szeniak, were selected to represent the Australian voice at the international event.

"Communicating and working with people from all over the world was quite challenging at times due to cultural and language barriers, however everyone at the Youth Forum made a huge effort to work together and we came up with some great suggestions. It was a fantastic learning experience and both Kye and I made some great friends who were just as passionate about WorldSkills as we are. Some of the suggestions for improving the WorldSkills experience included; substitute experts; creating a WorldSkills alumni, having only one gold, silver and bronze medallist in each category; the provision of better translators, making the forums user friendly and to host a post-competition workshop for competitors to attend to work on new goal setting for life after the competition," said Alexis Scott.



2012 HIGHLIGHTS

WORLDSKILLS AUSTRALIA INITIATIVES

AuSkills

In 2012, WorldSkills Australia (WSA) and VETnetwork Australia received joint funding to develop and implement the AuSkills program. The program aims to provide Australian apprenticeship advisors with the right tools and resources to better equip them in their dealings with job-seekers looking to pursue an Australian apprenticeship pathway.

The program will achieve these goals through the establishment of a number of events and professional learning sessions held in each state and territory across the nation. The agenda-based events involve the use of existing Australian apprentices to highlight the benefits and opportunities available through the pursuit of a vocational education and training pathway.

Each session will vary between states and territories depending on audience, location and the needs of the identified region. Events may involve additional features such as the development or use of aptitude and attitudinal testing or job matching support. The events will also aim to support and/or provide resources for apprenticeship advisors and new employers to better equip them in supporting an apprentice who is making the transition from school to work.

The first of the AuSkills event was held on August 30th and 31st at the Sydney Showgrounds in conjunction with the 2012 WSA National Competition. The two day conference was officially opened by Senator the Hon Chris Evans, Minister for Tertiary Education, Skills, Science and Research.

AuSkills has been funded by the Australian Government Department of Industry, Innovation, Science, Research and Tertiary Education through the Australian Apprenticeships Mentoring Package.

Visit www.worldskills.org.au/auskills for more information.

AUSTRALIAN APPRENTICESHIPS AMBASSADORS PROGRAM

On Tuesday the 6th of December 2011, Senator the Hon Chris Evans, Minister for Tertiary Education, Skills, Science and Research announced the Australian Apprenticeships Ambassadors Program. The program aims to promote the benefits of obtaining a formal skills qualification to job seekers of all ages. This is being achieved through the engagement of high profile Australian's working in a range of skill and trade areas.

During 2012, Australian Apprenticeships Ambassadors, including sports persons, acclaimed chefs, television personalities and WorldSkills Australia *Skillaroos* have shared their story of how an Australian Apprenticeship can offer skills for life at a range of events held throughout the nation.

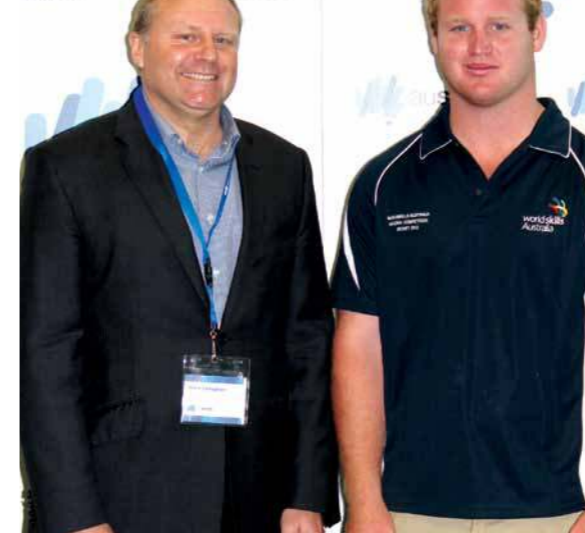
The Australian Apprenticeship Ambassadors Program puts a face and a story behind the many vocational education and training pathways offered in Australia. The use of real-life testimonies provides job-seekers with valuable insights into a number of skill and trade based professions whilst simultaneously highlighting the many benefits which can come from gaining a formal skills qualification.

Visit the www.australianapprenticeships.gov.au to view the case studies of the Australian Apprenticeship Ambassadors.



L-R Kate Crocker (Skillaroo), Andrew Sealey (Skillaroo), Senator Chris Evans, Matthew Thorpe (BBM) and Kate Howden (BBM).

skills



Mark Callaghan, CEO of WSA and 2011 Skillaroo Thomas Ramsey (Landscape Construction).

JOBS AND SKILLS EXPOS

Throughout 2012, a series of Jobs and Skills Expos were held across Australia as part of the Australian Government's Building Australia's Future Workforce Package.

The events, which are held in key locations across the nation, showcase hundreds of local job and skills training opportunities for job seekers in the region. The Jobs and Skills Expos bring together employers, employment service providers and training organisations under the one roof, providing job-seekers with the chance to make valuable connections and to attain new information regarding jobs and training on offer.

Past competitors of WorldSkills Australia have become regular guest speakers at the Jobs and Skills Expo's. They have shared their inspirational stories and their wealth of knowledge about Australian Apprenticeships with thousands of job-seekers around the country.

Since 2009, the 58 Jobs and Skills Expos held across Australia have connected more than 21,000 people with employment and training opportunities.

WSA NATIONAL COMPETITION

2012 WORLDSKILLS AUSTRALIA NATIONAL COMPETITION, SYDNEY

Joshua Cernal competing in the Plumbing category at the 2012 WorldSkills Australia National Competition.



As the doors opened at the Sydney Showground on Wednesday the 29th of August, for Competitor Familiarisation there was no disguising the expressions of excitement and anticipation on the faces of Australia's best young trainees, apprentices and students.

Each of these talented young individuals secured their invitation to compete in the nation's largest and most prestigious trade and skill competition after their medal winning performances in the 2011 WSA Regional Competitions.

As the 30 WSA regional teams began arriving, the competitors were led through the 25,000sqm² venue, filled with millions of dollars' worth of equipment and draped with signage of past champions, to their respective category areas. Here, they each met with their opponents and judges and were briefed on what the next three days would have in store for them.

Over the three days, each of the competitors were required to complete a range of challenging tasks pertaining to their specific skill area before the eyes of thousands of spectators. Their work was judged by qualified experts from across the nation who scored the competitor's projects against national training packages and employability competencies.

On show for visitors who attended the event were 50 trades and skills ranging from the traditional trade areas such as Bricklaying and Plumbing to the more contemporary professions of Mechatronics and Web Design. In addition to this, the thousands of students, teachers, parents, employers and members of public who attended the event were also able to try their hand at a range of skill areas through the interactive WSA *Try'aSkill* program.

For those wishing to seek information about career pathways and further education opportunities, the 2012 WorldSkills Australia National Competition also included an integrated National Careers and Employment Expo, making this event the ultimate showcase of vocational education and training in Australia.

WSA NATIONAL COMPETITION

2012 WORLDSKILLS AUSTRALIA NATIONAL COMPETITION, SYDNEY

PRESENTATION CEREMONY

The National Competition was capped by a memorable evening at Sydney's iconic Capitol Theatre for the Presentation Ceremony held on Sunday, September 2nd, 2012.

The evening kicked off with a spectacular compilation video filled with competition highlights, which played along to the cheers and chants of the WSA state and regional teams.

For the show opener, students from Sydney's prestigious performing arts school the Urban Dance Centre filled the stage with acrobatic dance moves and impressive choreography. Moments later the audience of approximately 2,000 people erupted when the presenter for the evening, Shane Jacobson, most commonly known for his lead role in Australian mockumentary 'Kenny', ran on stage to commence the official proceedings.

The evening was filled with laughter, awards and entertainment and concluded with the 2012 WSA National Competition gold medallists joining the students from the Australian Institute of Music on stage for a celebratory song and dance.

The event was an enormous success and a true testament to the type of recognition and acknowledgement Australia's best young students, trainees and apprentices deserve for the hard work, dedication and passion they each apply to their trade or skill.

Medallists from the 2012 WorldSkills Australia National Competition, if eligible, may be invited to join the 2013 Team Australia *Skillaroos* or be given the opportunity to pursue another of WSA's prestigious scholarship pathways such as the BBM Skilled Futures Program.



Shane Jacobson

2012 WORLDSKILLS AUSTRALIA NATIONAL REFRIGERATION COMPETITION

The 2012 Refrigeration National Competition was held at the Melbourne Convention and Exhibition Centre from May 7th - 9th in conjunction with the Air Conditioning, Refrigeration and Building Services (ARBS) Trade Exhibition.

WorldSkills Australia has enjoyed a long standing relationship with the nation's leading industry trade exhibition. For several years ARBS have provided a large amount of exhibition space to the Refrigeration category to conduct their National Competition. The biennial event provides the perfect platform to showcase Australia's best young refrigeration and air-conditioning apprentices to industry leaders.

L-R Matthew Zambrowski, Geoff McDonald, Mitchell Barron, Brian Mobbs and Hayden Moore at the 2012 WSA National Refrigeration Competition, Melbourne.



WSA NATIONAL COMPETITION

2012 WORLDSKILLS AUSTRALIA NATIONAL COMPETITION, SYDNEY

GREEN TEAM 2012

WorldSkills Australia hosts some of the nation's largest and most logistically-complex events, catering for up to 50 different skill categories at the biennial WorldSkills Australia National Competitions. Running these skill categories uses significant quantities of water, energy and materials, and generates multiple waste streams.

Faced with these challenges, Dusseldorp Skills Forum (DSF) and WSA worked together on an innovative project – the Green Team. The project was inaugurated at the 2008 WorldSkills Australia National Competition and due to its success in 2008 the project was adopted again in 2010 and 2012.

The 2008 Green Team comprised of TAFE NSW Event Management students and university Environment Management students trained to conduct an Environmental Review. An Environmental Management Plan (EMP) guided the review, allowing the Green Team's work to conform to internationally recognised standards. The 2008 EMP provided WSA with an event sustainability blueprint for continuous improvement.

The Green Team used the Victorian EPA's Event Footprint Calculator to calculate the impact of the event in 2008, 2010 and again in 2012. In order to reduce the environmental impact of the competitions, WSA focused its attention on reducing the level of energy, materials, water consumed and waste generated by each category, thus demonstrating to the wider community, in particular the vocational education system and Australian workplaces, what can be achieved through effective control measures and smart sustainable planning.

The Green Team's primary role, under the guidance of the lead auditor, ARUP, is to audit each competition area, considering the sustainability of project designs, the efficient use of materials, water and energy, and waste management at the competition.

In 2012 the Green Team trialled a more robust approach to assessing the comparative sustainability of each participating category through the monitoring of a categories social and economic effects as well as its broader impact on the environment.

The Green Team project was executed by 33 Event and Environmental Management students from TAFE NSW colleges, Northern Sydney Institute and Western Sydney Institute.

According to assessors, the overall level of performance amongst the competition categories was high, which was reflected in the marking; 25 of the 37 categories audited received a sustainability score of 65% or higher.



2012 Green Team volunteers in action at the National Competition.



WSA NATIONAL COMPETITION

2012 WORLDSKILLS AUSTRALIA NATIONAL COMPETITION, SYDNEY

THE RESULTS: AWARDS AND ACKNOWLEDGEMENTS

In addition to the medals awarded to National competitors, also announced at the Presentation Ceremony were five well-respected WorldSkills Australia awards and acknowledgments.

Congratulations to the recipients of the below awards:

VETiS Shield – Best Performed State
New South Wales

ARUP Skills for Sustainability Award
Cookery & Hairdressing Categories

2011 International Expert of the Year
(sponsored by Coppertop Consulting)
Donna DeMaria – Ladies'/Men's Hairdressing

Evatt Shield – Best Performed Region
Riverina Murray

The Tjerk Dusseldorp
Best Performing Competitor Award
Richard Pascoe – Cookery



Dave O'Donnell, Jeanette Griggs and Craig McVittie, team leaders of Riverina Murray accepting the Evatt Shield.

TJERK DUSSELDORP TRIBUTE

Tjerk (Jack) Dusseldorp, a founding member of WorldSkills Australia, has been involved in the WorldSkills movement for over 30 years.

Until October of 2011 when he announced his retirement from the position, Tjerk was also the President of WorldSkills International, a title he held for 12 years.

Tjerk has done a great deal for the organisation and has always incessantly driven its mission and goals forward. Tjerk is passionate and committed to the development of young people and their skills. His support of their achievements and zealous approach to promoting vocational education and training has positioned him as a pioneer of the sector.

In honour of Tjerk's contribution to WorldSkills as an international organisation, WSA premiered a tribute video at the 2012 Presentation Ceremony and announced the inaugural 'Tjerk Dusseldorp Best Performed Competitor Award'. Richard Pascoe of the Cookery category, was presented with the prestigious award by Tjerk Dusseldorp. Richard received the highest score of all competitors from the 2012 WorldSkills Australia National Competition, Sydney.



Richard Pascoe accepting the inaugural 'Tjerk Dusseldorp Best Performed Competitor Award' from Tjerk (Jack) Dusseldorp.

2012 WORLDSKILLS AUSTRALIA

NATIONAL COMPETITION REGIONAL RESULTS

NSW



SYDNEY

Gold	Silver	Bronze	TOTAL
6	3	3	12

SYDNEY WEST

Gold	Silver	Bronze	TOTAL
5	2	8	15

RIVERINA MURRAY

Gold	Silver	Bronze	TOTAL
2	3	2	7

HUNTER

Gold	Silver	Bronze	TOTAL
1	2	3	7

ILLAWARRA

Gold	Silver	Bronze	TOTAL
1	7	3	11

MACQUARIE

Gold	Silver	Bronze	TOTAL
2	0	0	2

NEW ENGLAND

Gold	Silver	Bronze	TOTAL
1	0	2	3

NORTHERN RIVERS

Gold	Silver	Bronze	TOTAL
0	1	0	1

MID COAST

Gold	Silver	Bronze	TOTAL
0	1	0	1

NEW SOUTH WALES VETiS RESULTS

Gold	Silver	Bronze	TOTAL
9	8	3	20

VIC



MELBOURNE

Gold	Silver	Bronze	TOTAL
5	1	3	9

VICTORIA COUNTRY

Gold	Silver	Bronze	TOTAL
0	2	0	2

GEELONG

Gold	Silver	Bronze	TOTAL
1	0	0	1

BALLARAT / WIMMERA

Gold	Silver	Bronze	TOTAL
1	0	0	1

VICTORIA VETiS RESULTS

Gold	Silver	Bronze	TOTAL
0	0	3	3

SA



SOUTH EAST SOUTH AUSTRALIA

Gold	Silver	Bronze	TOTAL
2	0	2	4

ADELAIDE

Gold	Silver	Bronze	TOTAL
3	2	2	7

2012 WORLDSKILLS AUSTRALIA

NATIONAL COMPETITION REGIONAL RESULTS

QLD



CENTRAL QUEENSLAND

Gold	Silver	Bronze	TOTAL
2	0	1	3

NORTH QUEENSLAND

Gold	Silver	Bronze	TOTAL
1	1	2	4

SOUTHERN QUEENSLAND

Gold	Silver	Bronze	TOTAL
1	0	1	2

BRISBANE

Gold	Silver	Bronze	TOTAL
3	2	1	6

WIDE BAY

Gold	Silver	Bronze	TOTAL
0	1	0	1

QUEENSLAND VETiS RESULTS

Gold	Silver	Bronze	TOTAL
1	3	2	6

NT



NORTHERN TERRITORY

Gold	Silver	Bronze	TOTAL
0	1	1	2

NORTHERN TERRITORY VETiS RESULTS

Gold	Silver	Bronze	TOTAL
0	0	1	1

WA



SOUTH WEST WA

Gold	Silver	Bronze	TOTAL
0	2	1	3

PERTH SOUTH

Gold	Silver	Bronze	TOTAL
1	3	0	4

PERTH NORTH

Gold	Silver	Bronze	TOTAL
0	2	2	4

WESTERN AUSTRALIA VETiS RESULTS

Gold	Silver	Bronze	TOTAL
1	0	2	3

ACT



CANBERRA

Gold	Silver	Bronze	TOTAL
1	1	1	3

TAS



TASMANIA

Gold	Silver	Bronze	TOTAL
0	2	2	4

INTERNATIONAL PATHWAYS

42ND WORLDSKILLS INTERNATIONAL COMPETITION,
LEIPZIG, GERMANY, 2013

WorldSkills Australia National Competitions provide selected competitors with the pathway to pursue further skills development overseas through competition, study or work experience. It is the aim of WSA to provide all gold medallists from the National Competition with the opportunity of an international pathway.



42ND WORLDSKILLS INTERNATIONAL COMPETITION, LEIPZIG, GERMANY 2013

On 2 July 2013, Leipzig Trade Fair will be opening its doors to over 1,000 competitors, 2,000 experts, 3,000 volunteers and 200,000 visitors for the 42nd WorldSkills International Competition.

At the first global event of its kind to be held in Germany for 40 years, the best international trainees and apprentices from up to 63 countries and regions will compete in 45 official trade and skill disciplines for the title of world champion.

Following a rigorous selection process, eligible medallists from the 2012 WorldSkills Australia National Competition will be selected for a coveted position on the 2013 Team Australia *Skillaros*.

Each of the *Skillaros* will undergo intensive training with their respective experts and trainers in the lead up to the International Competition before they begin the journey to Germany. Each of these Australian representatives will be competing on the international stage to be titled the world's best in their chosen skill area. As a team, the *Skillaros* will also be striving to improve on Australia's current ranking as the 7th most highly skilled nation in the world.

In addition to the competition itself, which will run over four days, the international event will be surrounded by conjunct functions such as an official opening and closing ceremony.



Leipzig Fair exhibition centre, the hosting venue of the 42nd WorldSkills International Competition, Leipzig Germany



BBM LIMITED SCHOLARSHIPS

The BBM Scholarship is recognised as a valuable and prestigious award for acknowledging and rewarding excellence in skills.

BBM became a prominent international pathway for WorldSkills Australia in 2000, when the two organisations first partnered to select and grant young and skilled competitors with scholarships.

There were 13 gold medallists from the 2010 WorldSkills Australia National Competition, Brisbane, who received BBM Scholarships. The scholarship provides recipients with a trip to the UK to participate in a two-week leadership and development program with Mission Performance.

Each of the BBM Scholarship recipients are also encouraged to seek work placement and take advantage of their overseas experience.

The next selection of BBM Scholarship, now referred to as the BBM Skilled Futures Program, recipients will be announced in 2012.

"What WorldSkills has provided through the BBM Scholarship is undoubtedly a once-in-a-lifetime opportunity for any young person looking for a challenge and adventure.

The skills I have learnt on the Mission Performance Leadership Challenge, I have already begun to put into practice and I know I will continue to use them well into the future. I have worked in an area of plumbing that I would have never considered before and obtained a new knowledge base of ideas, techniques and practices that will be valuable to me in my future endeavours. All the people I have met and the friends I have made from my fellow BBM recipients to my work mates and friends I met overseas, have only made my trip so much better, creating memories that will last a lifetime. It was not until I started my European adventure that I began to appreciate the scale of what the BBM Scholarship encompasses and the opportunities it can provide. Words cannot describe how valuable I found this experience, I would encourage anyone offered this opportunity to take it up and embrace it for all its worth."

Gerard Allen, 2011 BBM Scholarship winner.



THE AUSTRALIAN OVERSEAS FOUNDATION SCHOLARSHIPS

The Australian Overseas Foundation (AOF) was established to provide talented young Australians who have completed a trade or apprenticeship with the opportunity to travel overseas to develop not only work skills but also life skills. This is achieved through providing scholarships to ambitious young people to pursue their goals by awarding a select few with financial assistance to do so.

The scholarship is designed to fund young trainees and apprentices to travel and work overseas. Scholarship recipients are provided with initial assistance to set up a work placement and accommodation but are given the freedom to organise everything else for their own overseas experience.

Upon their return home they bring with them their new skills and experiences for the benefit of their own career development and the Australian industry.

WorldSkills Australia has been affiliated with the AOF since 2003 and assists with the application process for WorldSkills Australia National Competition medallists.

Following a rigorous selection process, recipients of the 2012 Australian Overseas Foundation (AOF) Scholarship have been announced.

THE 2012 AOF SCHOLARSHIP RECIPIENTS ARE

Ellen Bartels Fashion Designer
Benjamin Standen Chef
Ailin Gay Pastry Chef
Owen Murray Carpenter/Builder

*WorldSkills Australia wishes
AOF Scholarship winners the best
of luck in their international endeavours.*

WSA IN THE MEDIA

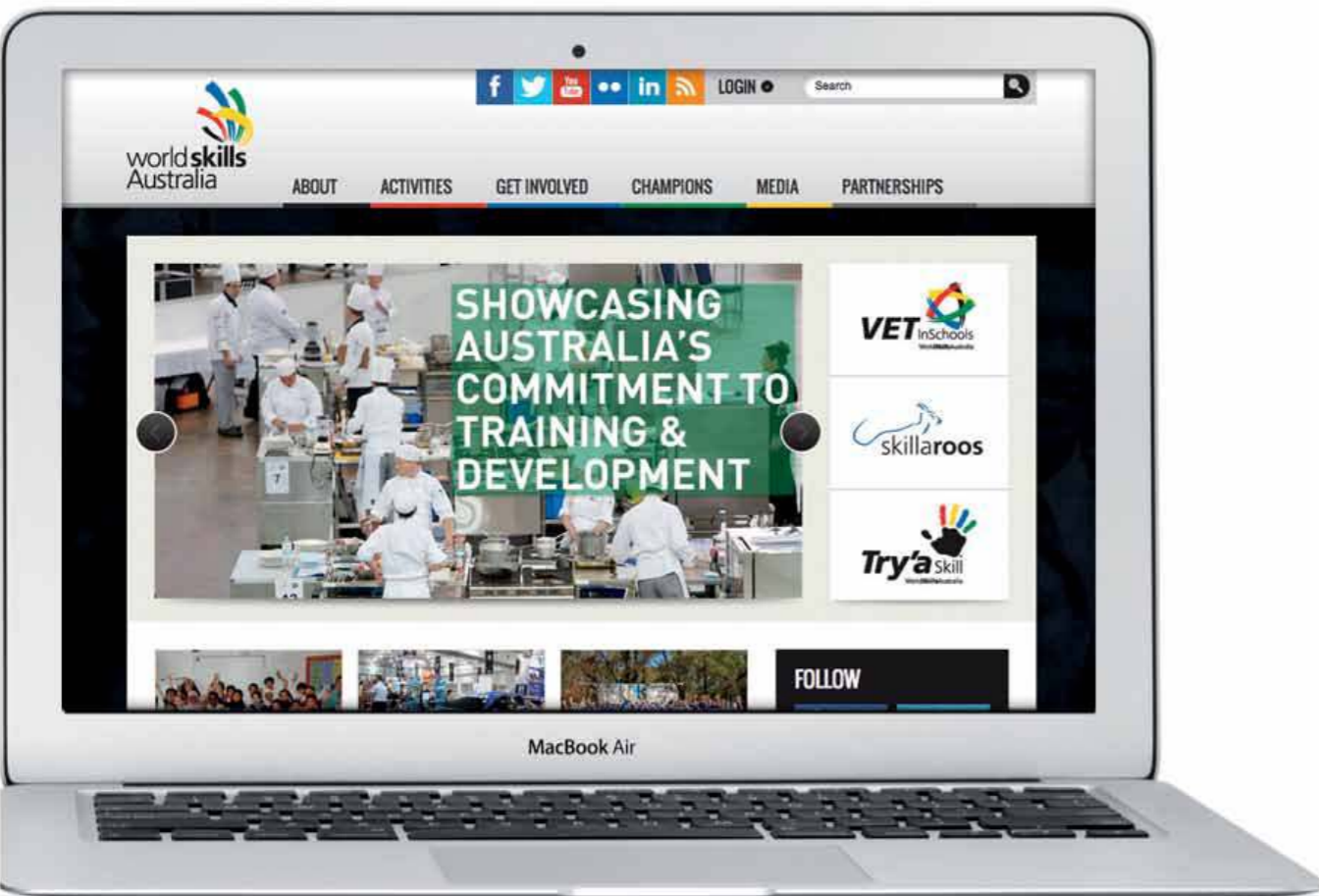
GETTING THE WORLDSKILLS AUSTRALIA MESSAGE OUT

2012 marked one of WorldSkills Australia's most successful media results in the organisation's history. The extensive marketing and public relations campaign conducted by WorldSkills Australia saw the organisation achieve \$10,081,064 in media coverage for the period January 1st, 2012 to September 30th, 2012.

Traditionally, WorldSkills Australia's most prominent form of media coverage is through press, this was again reiterated in 2012 with press accounting for 67% of WSA mentions and reaching an estimated audience/circulation total of 26,151,633. However, this particular year WSA noticed a significant spike in the TV coverage, achieving an incredible 17% result in TV, surpassing radio which came in at 16%.

Below is a table summarising the coverage by media type for the above mentioned period:

Coverage by Media	Volume	Audience/Circulation
Press	594	26,151,633
Television	342	3,428,000
Radio	115	1,150,500
Total	1,045	30,730,133



WSA IN THE MEDIA

WORLDSKILLS AUSTRALIA'S GROWING ONLINE PRESENCE

In addition to the audience reached through traditional media outlets, WSA also conducted a social media campaign which significantly increased WSA's online presence and interactions via the WSA website, Facebook, Flickr, Twitter and YouTube.

In July 2012, WorldSkills Australia launched its new and improved website and along with the enhanced look and usability came a considerable increase in online interactions.

Below is a summary of WSA website visits between 1/08/12 – 30/09/12:

Total Visits	16,685
New Visitors	9,606
Returning Visitors	7,259
Page Views	70,451
Av. Visit Duration	04:07
Unique Visitors	10,627



WSA ON facebook

Throughout 2012, WSA increased its social media presence considerably and as a result achieved an astonishing reach totalling 521,522 for the period August 1st to September 30th, 2012. In addition to the organic growth experienced, WSA also purchased advertising space on Facebook, this was a huge success which contributed 344,484 people to the site's total reach.

Please see below the key metrics for Facebook analytics between 1/08/12 – 30/09/12:

People talking about the page	The number of people sharing stories about the Page	4,925
Page engaged users	The number of people who engaged with Page - engagement includes any click or story created	12,810
Organic reach	The number of people who visited the Page, saw Page or posts from Page in News Feed or ticker - can be people who have liked Page and people who haven't	30,588
Paid reach	The number of people who saw a Sponsored Story or Ad pointing to the Page	344,484
Viral reach	The number of people who saw the Page or one of its posts from a story published by a friend	186,520
Total reach	The number of people who have seen any content associated with the Page	521,522

WSA'S YouTube CHANNEL

Between the period January 1st to November 1st, 2012, WSA uploaded 47 new videos to the increasingly popular WSA TV YouTube channel. The combined number of views reached during this period totalled 312,265.

Since the inception of the YouTube channel in 2007 WSA has captured a staggering 152,500 audience views which are dispersed between our 450 uploaded videos.

21st CENTURY SKILLS AMBASSADOR

MATTHEW THORPE

“Being titled Australia’s best Retail Baker was an unforgettable moment in my life.”

MATTHEW THORPE
2010 National Competition gold medallist
2011 BBM Scholarship recipient



When Matthew Thorpe successfully mixed his passion for baking, a handful of hard work and a dash of dedication with a strong vocational education background, it created the perfect example of what can be achieved through vocational education and training.

In 2010, Matthew was titled Australia’s best Retail Baker at the 2010 WorldSkills Australia National Competition held in Brisbane. Since then, many doors have opened for the talented 21-year-old baker and aspiring business owner from Adelaide, South Australia.

Since a young age Matthew had always enjoyed baking and had decided very early in life that this was the career pathway he was going to pursue. Whilst completing year 10, Matthew enrolled himself in a school-based traineeship in Bakery. Straight after high school, Matthew then found a full-time apprenticeship in a local bakery and in 2009, at the ripe age of 18, Matthew became fully qualified.

It was during his apprenticeship that he found out about WorldSkills Australia and the trade/skill competitions. Matthew’s WorldSkills journey began in 2009, when he decided to test his skills at his local WorldSkills Regional Competition. After winning the gold medal at the regional level, Matthew secured himself a position to compete in the National Competition, where he again walked away with the gold.

“Being titled Australia’s best Retail Baker was an unforgettable moment in my life. It made all of those hours of training worthwhile and provided me with an incredible sense of achievement and pride in what I do.

“My success at the WSA National Competition made me eligible to apply for the BBM Scholarship. In December 2010, I found out that I was a successful applicant and was given the opportunity to travel to the UK to participate in a leadership program and undertake an extensive range of work experience placements at some of the best bakeries in the world,” said Matthew.

After completing the two week Mission Performance challenge which focuses on gaining skills in leadership and personal development, Matthew began his extensive work experience placement across Europe.

Matthew travelled to England, Switzerland, France, Belgium and Germany working in some of the world’s best bakeries and patisseries. In Matthew’s opinion, one of the greatest highlights from his work experience overseas was during his time in Brussels where he was given the ‘incredible privilege’ of being able to work alongside the highest level of bakery craftsman, a MOF Boulanger.

When asked to summarise his experience through WSA and BBM Matthew explains: “The Mission Performance course was exceptional and the skills and knowledge that I gained will be easily applied in the workplace. The things I was able to do were once in a life time opportunities. All of the people I met and worked with through the work experience and bakery training across Europe and the UK, were very generous in facilitating me, as well as being fantastic people. I appreciated them being very willing to share ideas and techniques and it was great to meet them all. Overall, for me, the BBM Scholarship was a very worthwhile and valuable experience for both my personal and professional development.”

Matthew now continues to stay involved with WorldSkills Australia, taking on judging roles at both a regional and national level.

21st CENTURY SKILLS AMBASSADOR

BEN COOPER

“For me, it is not just a job, I simply found something that I loved, and put 100% effort into pursuing a career in it.”

BEN COOPER
2011 Team Australia Skillaroo
Australian Apprenticeship Ambassador



It was a hard decision for Ben Cooper, when he opened his HSC results and saw that he had achieved the marks he needed to go to university and study architecture yet at the same time knowing that his true passion rested with creating fine furniture. Ben made the decision to enrol in a cabinetmaking apprenticeship and it is a decision he has been grateful for ever since.

After months of searching Ben was lucky enough to find a position at an antique furniture restoration company, this is where he began and completed his apprenticeship.

Ben completed his qualifications at TAFE NSW, South Western Sydney Institute, Lidcombe College and during his time there he received several awards for his impressive skills, including best overall mark throughout his apprenticeship, he was nominated for and selected as Apprentice of the Year in his region and was also titled runner up at the NSW Training Awards.

Whilst at TAFE, Ben was introduced to WorldSkills Competitions. At the time he had no idea that this kind of opportunity existed and was very intrigued when one of his teachers explained the competitions to him. “I decided that it would not only be a great opportunity to meet other young people who share the same passion that I do for fine furniture but also offer me the opportunity to benchmark my skills against other young apprentices,” said Ben.

Ben’s gold medal accomplishment at the Regional Competition set him on a path he had never envisioned and also secured his future position as a young and innovative thought leader in the cabinetmaking industry. Ben’s performance at the 2010 WorldSkills Australia National Competition in Brisbane secured him another gold medal, propelling him into national glory and also a position on the international stage.

In October 2011, Ben travelled alongside his 27 Skillaroo team members to London to compete in what was the world’s biggest skill and trade competition. Ben placed 5th at the international event, against the best young cabinetmakers in the world and was awarded with a well-respected Medallion of Excellence.

After the International Competition, Ben extended his overseas stay for another five months, where he travelled around Europe and visited some of the best cabinetmaking workshops in the world.

Since his return from Europe, Ben has been awarded with the Ern Macdonald Fellowship, a scholarship which is aimed at supporting WorldSkills Australia National Competition medallists in the building and construction categories, in setting up their business and giving them a kick start in the industry.

“I will be utilising the scholarship funds to continue to set up my own business, where I will be designing and manufacturing high quality, sustainable, Australian fine furniture. Currently, I am working towards setting up my workshop, developing a client base and producing a small range of designer furniture by the end of the year. I’m doing this whilst completing further study at TAFE in Certificate IV in Furniture Design and a Diploma of Furniture Design,” said Ben.

When asked about what advice he would offer another young student trying to decide their future, Ben says: “My decision to follow my passion has been greatly rewarded. Firstly, by allowing me to learn the art of what it is to be a true, traditional furniture maker, secondly by helping me to gain the skills in which I will need to continue enjoying furniture making as a lifelong hobby, and thirdly by giving me the opportunity to travel the world representing my country and trade through my WorldSkills Australia endeavours.

I am 23 and have already experienced so many incredible adventures through my time as an apprentice, and this is just the beginning of my career. It is not something that is unreachable for anyone. For me, it is not just a job, I simply found something that I loved, and put 100% effort into pursuing a career in it. You don’t need to be experienced at the work, or particularly good with your hands, these are reasons why you take on an apprenticeship. You will learn all these things along the way plus much more. Simply find something you love and you will grow to be great at it.”

Ben remains committed to WSA and thankful for the opportunities the organisation has provided him with. In 2012, Ben attended the National Competition where he was an assistant judge in the Cabinetmaking category. Ben is also currently acting in the role as an Australian Apprenticeships Ambassador.



Ben Cooper and Dion Iori at the 2012 Ern MacDONALD presentation ceremony.

21st CENTURY SKILLS AMBASSADOR

HOLLY BROWNE



“When the day spa in London saw on my resume that I had competed in a WorldSkills International Competition, they couldn’t wait to have me on board.”

HOLLY BROWNE
2007 Team Australia Skillaroo
Australian Apprenticeship Ambassador.

If you had have told Holly Browne five years ago that she was going to represent her country, live and work overseas, become a teacher and travel to China regularly with her job, she wouldn’t have believed you.

However the aforementioned accomplishments are only some of incredible achievements this ambitious young beautician from Newcastle can call her own.

In 2005, after completing her Beauty Therapy apprenticeship at the Hunter Institute of TAFE in NSW, Holly decided to put her skills to the test and enrolled as a competitor in a WorldSkills Regional Competition. She walked away from the competition with a gold medal and a position to compete in the 2006 WorldSkills Australia National Competition which was held in Melbourne.

After months of training Holly took her skills to the national stage where she again achieved medal winning success. Holly was then selected to become a member of the Team Australia *Skillaroo*s who would, the following year, travel to Shizouka, Japan to compete in the 39th WorldSkills International Competition.

In 2007 Holly moved to Cairns so that she could further develop her skills in preparation for the WorldSkills International Competition. She trained at the Cairns Beauty Academy with the academy owner and WorldSkills Australia Beauty Care expert, Sue Collins. Holly took her refined skills to Japan and walked away from the International Competition with a prestigious Medallion of Excellence.

During her time abroad, Holly discovered her passion for travelling and decided that she wanted to see and experience more of the world. After the International Competition, Holly arrived back in Australia and began applying for jobs in London, “When a day spa in London saw on my resume that I had competed in a WorldSkills Competition, they couldn’t wait to have me on board and secured me a job and a home within weeks,” said Holly.



Holly worked in the United Kingdom for two years, during which time she accumulated some more stamps on her passport including a stop off in the Greek Islands and short stay in Canada.

Upon her return to Australia, Holly made the decision that she wanted to give back for some of what she had gained through her apprenticeship and went back to school to become a teacher. Holly successfully completed her Training and Assessment qualification and is now teaching and managing at the Helene Abicair College of Advanced Beauty Therapy in Melbourne.

In recent times, Holly has been spending time in China, where she is travelling with her work training Chinese beauticians on how to use Australian-made products in their salons.

PARTNERS AND SPONSORS

GOVERNMENT PARTNERS



MEDIA PARTNER



SUPPORTERS



Try'aSkill EXPLAINED



WorldSkills Australia's *Try'aSkill* is an interactive program which allows people to try their hand at various skill and trade professions. The displays are entertaining, informative and offer access to some of the basic skills involved within a range of fields.

WSA's *Try'aSkill* programs are held all over Australia and aim to encourage people to appreciate that skill education and training can offer many viable career choices for the future.

The displays seek to motivate school students, young people and job seekers through 'hands-on' experience and to give them a taste of some of the skills required in a number of different careers.

Try'aSkill offers participants with the opportunity to interact with skilled tradespeople and to seek information from industry experts, other apprentices, TAFE teachers and local business owners about VET pathways.

Many *Try'aSkill* events are run in conjunction with WSA Regional and National Competitions and careers expos. This allows visitors at these events to watch, try and learn about skills all in the one location.

Try'aSkill events are run throughout the year in locations all across the nation. To find out about upcoming *Try'aSkill* events in your area visit the WSA website.

Visitors to the 2012 WSA National Competition, participating in the interactive Try'aSkill program.

THANK YOU TO OUR PEOPLE

Volunteers are one of WorldSkills Australia's most precious assets. Without the inspiring 'family' of over 4000 dedicated volunteers who give their time, skills, knowledge and resources, WorldSkills Australia would not be the successful organisation it is today.

WorldSkills Australia would like to thank everyone who has been involved with WorldSkills over this past year.

To the people who coordinated and assisted with the Regional Competitions throughout 2011, to the judges who designed the projects, to the site crew who built the National event, to the team leaders who supported their competitors, to the judges who worked tirelessly to mark the projects and to every other person who has helped to make this year the success it was – WSA's success is your success.

Thank you for your commitment, passion, dedication and support of WorldSkills and of Australian youth in their pursuit of skills excellence.

"Many in the international WorldSkills community ask me why Australia consistently performs to a high standard; without hesitation, my answer is always the same – it is due to the people involved in WSA."

~ Mark Callaghan, CEO of WorldSkills Australia



Nick Del Grosso, Lukas Page and Steve Bulman, judges of the Joinery category at the 2012 WSA National Competition.

WANT TO GET INVOLVED?

AS A SPONSOR

More and more sponsors are recognising the benefits of entering into a partnership with WorldSkills Australia.

These benefits include:

- The opportunity to be associated with excellence and the achievements of highly skilled young people
- A unique opportunity to work with 30 WSA Regions throughout Australia who are committed to growth and excellence
- The opportunity to support an organisation that is a member of a global group, WorldSkills International
- A chance to show your commitment to working with young people who are among the future workforce leaders
- Visibly support the campaign for high-quality vocational skills and training, essential to business competitiveness
- Excellent networking opportunities with world-class experts and leaders

Sponsors can support WorldSkills Australia on three levels:

- Regional
- National
- International

WorldSkills Australia looks for sponsors whose focus is on the development of the country's youth, education and training.

WANT TO GET INVOLVED?

AS A VOLUNTEER

WorldSkills Australia can offer many valuable voluntary roles to people who are interested in the training and development of Australia's young students, trainees and apprentices.

Benefits of volunteering with WSA:

- **Be a part of Australia's biggest skills competition**
The National Competition is WorldSkills Australia's biggest and most prestigious event and we need lots of hands to make it happen.
- **Build new skills**
WorldSkills Australia offers a variety of interesting volunteer roles in all areas of events. For example: Project Designers, Judges, Events and Promotions Coordinators, Team Leaders, Competition Coordinators and many more.
- **Meet new people**
The volunteers are often referred to as one big 'family' that you too can be a part of.
- **Enjoy the satisfaction of making a difference**
Since 1981 WorldSkills Australia has helped over 80,000 young Australians reach new heights in their careers through the facilitation of skill competitions.

"The satisfaction that I get out of helping young competitors at the regional level and then taking the team to the nationals is amazing. Watching them grow and develop skills and confidence is incredible and I want to be able to feel that I have had some help in making that happen. It also helps develop the skills back in our region which can only assist to build our economic viability one day."

Dorothy Huggon,
North Qld Regional coordinator and Chairperson



The NRL and Irwin Tools Challenge which took place on day one of the 2012 WSA National Competition.



Find out how you can get involved by visiting the WorldSkills Australia website:

www.worldskills.org.au

2011-2012 FINANCIAL REPORT

WORLDSKILLS AUSTRALIA

WorldSkills Australia presents its financial report for the year ended 30 June 2012.

- The principal activities continued to be the organisation and promotion of Regional, National and International Competitions
- The directors of WorldSkills Australia during the year and to the date of audit are:
 - Jeanette Allen
 - Mary Hicks
 - Brian Wexham
 - Martin Baird
 - Kevin Harris
 - Douglas Wright
 - James Barron Resigned 20 November 2011
 - Rex Hewett Resigned 20 November 2011
 - Jarrad Langdon Appointed 12 December 2011
 - Daniel Lester Appointed 12 December 2011
 - Jack Hanrahan Appointed 12 December 2011

Directors have been in office since the start of the financial year unless otherwise stated.

- The financial statements were independently audited and no audit qualification or emphasis of matter were required.
- For the purpose of this Annual Report, extracts from the audited financial statements are included.
- The complete financial statements and auditor's report are available on the WorldSkills Australia website or on request.
- The auditing firm this year was Kilpatrick Lake Mackenzie auditors and accountants of Charlestown NSW
- The audited accounts for the year to 30 June 2012 noted the following:
Operating loss for the year was \$749,815
Net assets of the company as at 30 June 2012 were \$345,076
- Comparison information to the year 2011 includes consolidated information for WorldSkills Australia and WorldSkills Australia Inc

STATEMENT OF COMPREHENSIVE INCOME

Consolidated accounts for the year ended 30th June 2012:

	2012 \$	2011 \$
INCOME		
Revenue from ordinary operations	2,596,112	2,699,956
TOTAL INCOME	2,596,112	2,699,956
EXPENDITURE		
Employee benefits expense	820,041	759,949
Depreciation and amortisation expense	23,516	14,120
Competition and other event expenses	2,193,864	925,826
Property and maintenance expenses	140,806	158,127
Administration and marketing expenses	167,087	165,422
Other expenses	613	2,134
TOTAL EXPENDITURE	3,345,927	2,025,578
PROFIT/LOSS FOR YEAR	-749,815	674,378

2011-2012 FINANCIAL REPORT

WORLDSKILLS AUSTRALIA

STATEMENT OF FINANCIAL POSITION

	2012 \$	2011 \$
CURRENT ASSETS		
Cash and cash equivalents	2,989,436	3,343,905
Trade and other receivables	84,584	168,967
Other assets	49,830	48,682
TOTAL CURRENT ASSETS	3,123,850	3,561,554

NON-CURRENT ASSETS		
Property, Plant and Equipment	60,843	47,764
TOTAL NON-CURRENT ASSETS	60,843	47,764
TOTAL ASSETS	3,184,693	3,609,318

CURRENT LIABILITIES		
Trade and other payables	863,677	730,036
Current tax liabilities	105,229	140,392
Employee benefits	71,531	91,489
Other liabilities	1,727,371	1,497,718
TOTAL CURRENT LIABILITIES	2,767,808	2,459,635

NON-CURRENT LIABILITIES		
Employee benefits	71,809	54,791
TOTAL NON CURRENT LIABILITIES	71,809	54,791

EQUITY		
Retained Profits	345,076	1,094,892

This information is an extract from the full financial statements and auditor's reports which are available on the WorldSkills Australia website or on request.

LEVEL 3, 92-94, ELIZABETH STREET
MELBOURNE VICTORIA 3000

PO BOX 4638 MELBOURNE VIC 3001

TEL 61 3 9249 1000 E info@worldskills.org.au
www.worldskills.org.au

WorldSkills Australia Programs are supported by the Australian Government.

A MEMBER OF WORLDSKILLS INTERNATIONAL



FOLLOW US



Disclaimer: WSA 16/11/12. The contents of this booklet, including competitor details and sponsors are correct at the time of printing. Any additional competitor information, changes, additional sponsors or sponsor logos received after 16/11/12 may not appear in this booklet.